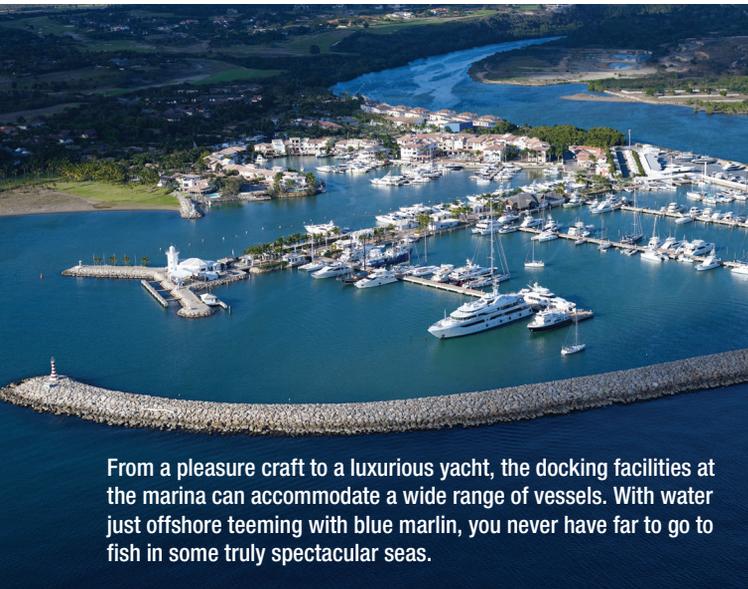


Industry Insider

DISCOVER YOUR GOOD LIFE

“If you haven’t been to Casa de Campo recently, you will be blown away by our progress to create one of the hottest destinations in the Caribbean, if not the world.” — JASON KYCEK

By Mark Pazdur, Publisher



From a pleasure craft to a luxurious yacht, the docking facilities at the marina can accommodate a wide range of vessels. With water just offshore teeming with blue marlin, you never have far to go to fish in some truly spectacular seas.



Crystal-clear turquoise blue water, gently lapping on pristine white sand, greets you at exclusive Minitas Beach.

LA ROMANA, DOMINICAN REPUBLIC: During Expedia Group’s annual hospitality conference, Barry Diller (Expedia Group and IAC chairman) did not mince words. “Yes, technology is wonderfully beneficial—teleconferencing, Zoom, and all of that,” stated Diller. “But, staring at a screen is not good for so many different things, and it certainly isn’t very good for the soul.”

“I was fortunate to attend the conference and hear Mr. Diller’s take on societal shifts,” said Jason Kycek, vice president at Casa de Campo Resort. “I found his thoughts refreshing and invigorating. For a myriad of reasons, complacency to isolate in life has tremendous negative ramifications and we are now realizing how important human interaction is to a healthy lifestyle.”

A WORTHY VISIT

Spanning over 7,000 acres (more than the size of Manhattan, NYC), Casa de Campo is an outdoor lover’s paradise, home to three Pete Dye courses (Teeth of the Dog, Dye Fore, and The Links), the 370-slip Marina & Yacht Club, Polo & Equestrian Club, La Terraza Tennis Center, and the 245-acre Shooting Club.

Its newest amenities include The Premier Club (a lavish boutique hotel located on property) and a stunning standalone spa. All told, more than \$90 million has been spent in recent years to enhance the guest experience.

“The majority of *Conde Nast Traveler’s* ‘Best Spas’ are located in the United States. We are redefining luxury in the Dominican Republic,” continued Kycek. “Our new Spa and Wellness Center is the ultimate luxury wellness destination in the country. With over 18,000 square feet of opulent indoor and outdoor facilities, the spa offers an array of prestigious spa services and indulgent wellness experiences, as well as the latest in cutting-edge technology.”



“I’ve been a lover of spas since my early 20s, long before I could really afford them; in those chaotic days of trying to make my way professionally, I found it sanity-saving to take some time, get centered, and feel cared for over a precious hour.” — OPRAH WINFREY

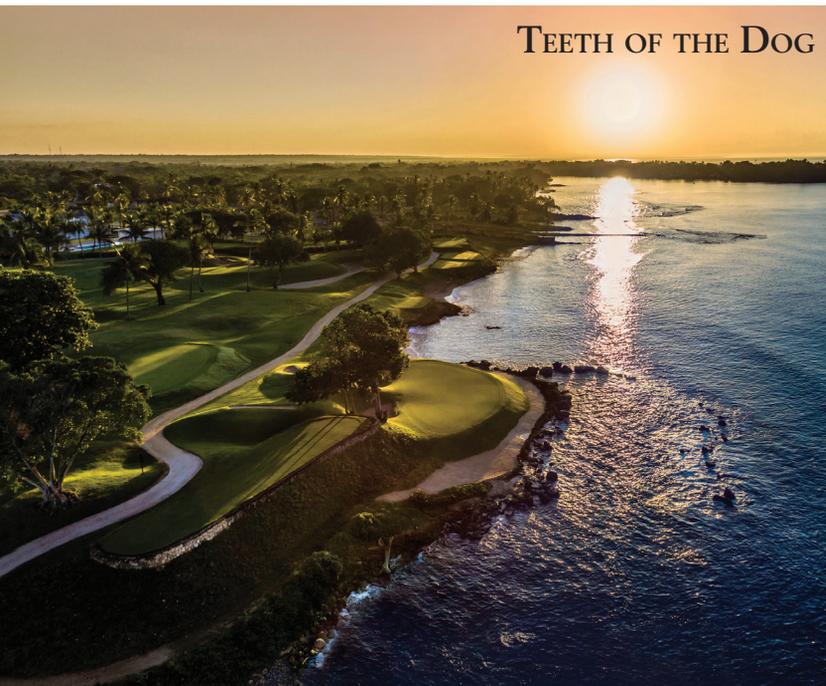
Casa de Campo Resort had partnered with Moringaia, a family-owned local company known for its natural skincare and wellness brand. The company is dedicated to end deforestation by creating awareness for the Moringa plant (also known as the Miracle Tree).

Each of its 13 treatment rooms is lavishly appointed and features private gardens and outdoor rain showers for the ultimate in relaxation. “We are bringing a 21st century experience to the wellness seeker. Our unique MLX i3Dome and Welnamis Aqua Wave Bed for vibration and binaural acoustics can be experienced alone or in combination with spa treatments to harmoniously elevate the wellness therapy.

“We partnered with an array of international spa consultants to ensure we are worthy of being named in the same light as Canyon Ranch and Miraval,” revealed Kycek. “This has been such an important addition to the resort, and for that matter the country, that Luis Abinader, the President of the Dominican Republic, was in attendance during the grand opening ceremony.”

SMILES OF HAPPINESS

The town of La Romana was home to the single largest sugar-producing mill in the world in the late 1960s. Owned by the Gulf+Western conglomerate, the mill was a major employer in the Dominican Republic. Company executive, Alvaro Carta, knew that diversification beyond sugar production was critical for his employees to prosper. Thus,



With seven dramatic holes on Teeth of the Dog hugging the craggy coral formations of the Caribbean Sea, it’s easy to comprehend why Pete Dye remarked, “I created 11 holes and God created seven.” If you are staying on property, you have access to 63 holes of golf. Teeth of the Dog is a must-play, but the Chavon Course at Dye Fore is an equally compelling choice with five cliffside holes with views of the Chavon River and its rugged canyon.

The 245-acre outdoor Shooting Centre has 200+ stations for trap, skeet and sporting clays, and pigeon rings. Its 110-foot tower that projects sporting clays is one of the largest in the world.



Premier Club & Suites

a push toward creating a tourist destination was born.

More than 300 Dominican workers hand-carved the first of three Pete Dye designs from a rugged coral landscape in 1970. Upon hearing the workers refer to the sharp coral rock with its canine teeth as “diente de perro” (which means teeth of the dog in Spanish), naming the course Teeth of the Dog seemed fitting. To this day, more than a



half-century later, the course is still ranked in the “World’s 100 Greatest Courses” by *Golf Digest*.

“Our Premier Club & Suites is really a ‘hotel within a hotel,’” explained Kycek. “The intimate cluster of accommodations features cutting-edge technology all controlled at your fingertips. We had an extra layer of training so no matter what time of the day a guest might run into a snafu, someone on property can quickly address the high-tech problem.”

After all aspects of the rooms were checked and double-checked, management was ready to welcome the first guests to the resort’s special addition.

“When each guest arrived to check in, we escorted them to their room to cut the red ribbon draped across the door,” reported Kycek. “Then, when they opened their door, our concierge handed out a celebratory toast of champagne to mark the occasion. The evening concluded with a small private fireworks display that wowed everyone in attendance.

It was gratifying to be overwhelmed with smiles of happiness that marked the next chapter in Casa de Campo Resort’s history.” ■

For more information, please visit CasaDeCampo.com.do.



Altos de Chavón is a replica 16th century Mediterranean village accessible via golf cart from the main resort.



The equestrian center is among the best in the Caribbean.