



# World-Class Golf is the Core of the Ibis Experience

*In recent years, more than \$60 million has been invested in member amenities.*

WEST PALM BEACH, FLORIDA: American pop culture is heavily influenced by television. So, it comes as no surprise that it was a celebratory milestone when Martin Hall, director of instruction at The Club at Ibis, recently filmed his 400th televised golf instructional tip. “I have been a lifelong student of golf and I believe that consistent hard work will reward you with dividends,” smiled Hall.

## MEETING A LEGEND

Martin has been the director of instruction at The Club at Ibis (home to three Nicklaus family designed golf courses) for over three decades.

“I came to America years ago seeking knowledge,” said Hall. “The best golf instructors seemed to gravitate to South Florida. My first encounter with Jack was memorable. Just before the opening of the Legend Course, I walked each hole with Jack and Jim Flick [one of golf’s most prolific instructors]. I was a chatterbox of questions.

“Many golfers believe the myth that all of Jack’s courses are killer to play. That simply isn’t true. You can almost see the progression of his philosophy as he aged by making the routings a little softer.”

“I have designs in 45 countries, and Ibis is the only private community that can boast three Nicklaus family courses.”

— JACK NICKLAUS

## A GAME OF SPORTSMANSHIP

The Club at Ibis, with over 1,800 homes scattered among 33 lushly landscaped neighborhoods, is the size of a small town. With size comes advantages: the private community’s three Nicklaus family-designed golf courses, The Legend, The Heritage, and The Tradition, were created by Jack Nicklaus Sr., Jack Nicklaus Jr., and Steve Nicklaus. Each has nuances. The Legend Course has smaller green complexes requiring accurate approach shots, the Heritage Course requires an expert tee ball, while the Tradition Course is all about the green.

“*The Legend Course*, designed by Jack Nicklaus, is South Florida’s version of Pinehurst with greenside runoffs. Until your approach shot stops, keep your eye on the ball,” smiled Hall. “My advice: if you are contemplating putting from off the green, do it. Only use your lob wedge as a last resort.

“*The Heritage Course*, by Jackie Nicklaus, could be nicknamed water world. Don’t get suckered into attacking the pin, and know your limitations,” advised Hall. “If water is in play and the flag is tucked in a corner, aim for the center of the green.

“Finally, *The Tradition Course*, designed by Steve Nicklaus, is a stern test of golf with several long par-4s. Pick the right set of tees to play and have a critical eye for which side of the fairway to favor that will provide the best angle of attack to the pin.

“There have been so many improvements at Ibis in the last decade that the club has gone from strength to strength. Ibis is my home, and I couldn’t be prouder of its facilities on and off the course.” ■

For more information, visit [ClubAtIbis.com](http://ClubAtIbis.com).



Martin Hall