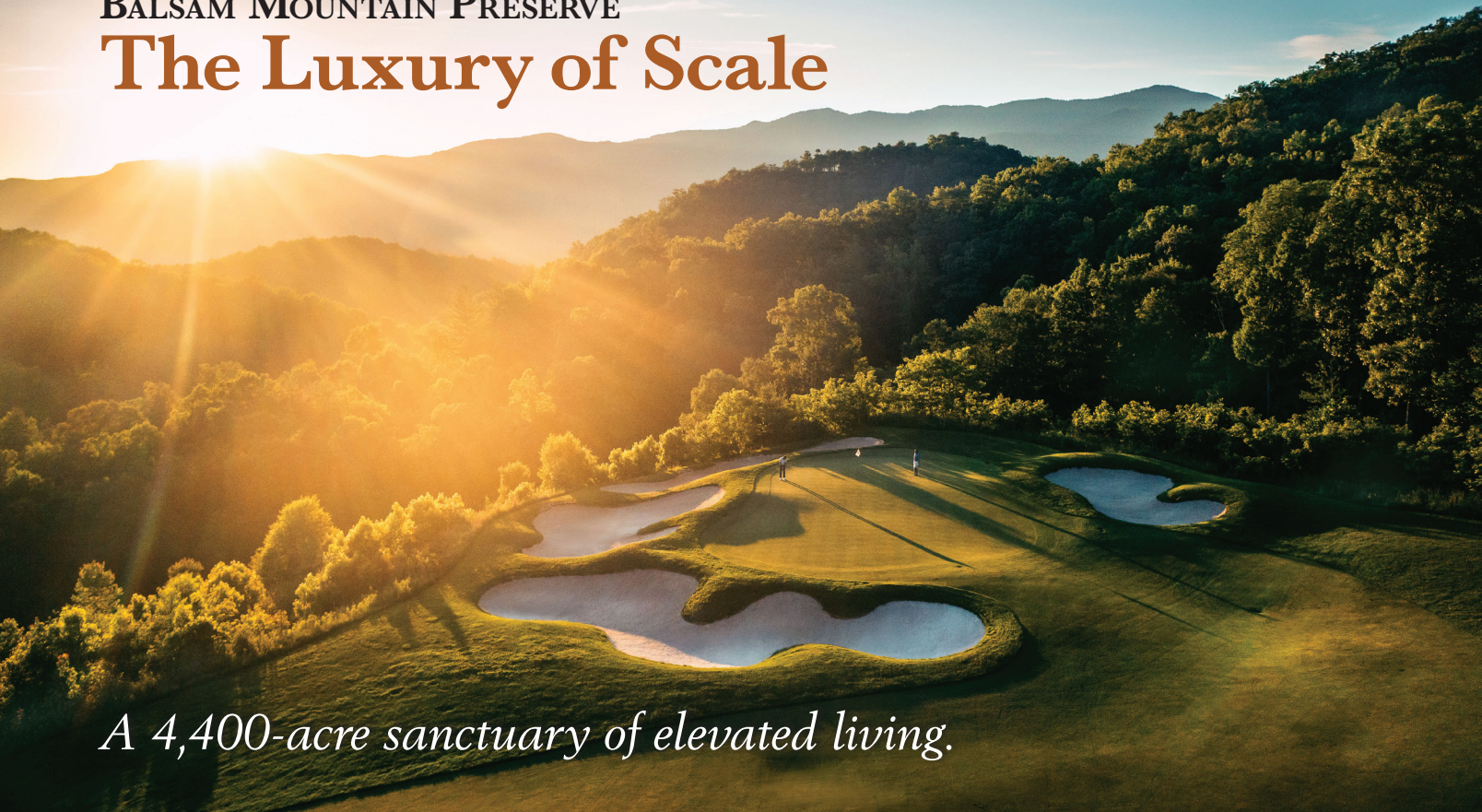


BALSAM MOUNTAIN PRESERVE

The Luxury of Scale



A 4,400-acre sanctuary of elevated living.



Considered one of the best mountain golf courses in the U.S., Balsam Mountain is kept in top condition, offering a smorgasbord of strategic holes. The greens, in particular, will take some figuring out; like many mountain courses, the subtle breaks you may think you're seeing could well be offset by the greater influence of the mountain slopes they're sited on. "Mountainous terrain, spectacular distant views of the surrounding mountains, and beautiful streams are what make Balsam Mountain Preserve different from every course I have ever designed. Ball positioning is important. Concentrate on hitting the ball in the proper location to give yourself the best chance to score well." — Arnold Palmer

OUTSIDE ASHEVILLE, NORTH CAROLINA: Balsam Mountain Preserve is roughly 50 times the size of Central Park in New York City. On an annual basis, 42 million guests stroll through Central Park, while the upscale lifestyle at Balsam Mountain Preserve is reserved for just 354 families. Residents at Balsam are more likely to see four-legged friends out their windows than people.

The Balsam property, comprised of over 4,400 acres of pristine mountain wilderness, is the lowest-density gated community in all the Carolinas. "Getting away

from it all" is as easy as coming home, while at the same time, the community offers a wide range of world-class, resort-style amenities for residents, their families, and friends to enjoy whenever they wish.

In reverence to its surroundings, the exclusive community has established the Balsam Mountain Trust, under which 3,200 acres have been set aside as permanent conservation land, providing access to nature in its most unspoiled form to Balsam residents. The Trust provides conservation education programming, acts as a consulting

Balsam Mountain Preserve

The equestrian program is well-rounded, with club horses suited to ring training that graduates to trails, as well as more spirited programs for those who board.



The new Summit House and adjacent Mine Tavern are models of subtlety and understatement. An 18-foot, handcrafted dining table adjacent to the glass-walled wine cellar is cut from an old growth red oak tree.

Healthy forests are critical for providing breathable air, drinkable water, and protection from climate change. There are various Southern forests across America—from Cumberland Plateau hardwoods to the cypress swamps of the Deep South.

resource for homeowners, and provides regional environmental leadership. “Many communities are offering great golf,” said David Southworth, developer of Balsam Mountain Preserve, “and our Palmer Course will always be one of our primary amenities. But I think our homeowners purchase here for more than golf. They appreciate our surroundings and want to protect our precious natural resources. Our land has been here for thousands of years and will be here long after we are gone. We are simply stewards for a short period of time.

“We are a true private sanctuary with only one way in

and one way out unless you arrive by helicopter,” continued Southworth. “Few, if any, private communities can match our breadth and elbow room. We go to great lengths to groom the 44 miles of trails that crisscross our wilderness ridges.”

Balsam Mountain Preserve lies just off the Great Smoky Mountain Expressway, 40 miles southwest of Asheville. In addition to its acclaimed Arnold Palmer Signature Golf Course, membership privileges include a first-class equestrian center and access to eight miles of Class A wild trout streams. “We are nirvana for fly fishermen,” added Southworth. “The trout are healthy and powerful since water flow to the river is not artificially generated or controlled.”

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Pictured right: The Ruby Valley Fitness and Wellness Pavilion encompasses Balsam Mountain’s fitness center, Junior Olympic heated pool, toddler pool with waterfall, and Har-Tru tennis courts. Pictured below: Balsam Mountain Preserve’s real estate delivers the utmost in contemporary design and rustic mountain charm.



A HIGHER STANDARD

“Our elevation ranges from 3,000 to 5,500 feet above sea level. So cool mountain temperatures

make summer horseback rides or afternoon tee times pleasant and comfortable,” said Southworth. “One of my favorite quotes epitomizing Balsam Mountain Preserve is, ‘One can sit in a car and see what man has made. One can sit on the back of a horse and see what God has made.’” ■

For membership information, please visit BalsamMountainPreserve.com.

