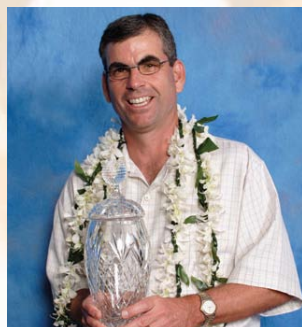


America's First Family of Private Club Golf

Executive Cup XII, America's only national tournament of private club champions has—incredibly—produced an unprecedented, national private golf club First Family: Kent and Janet Moore, representing Cherry Hills Country Club in Englewood, Colorado.



Kent Moore,
Cherry Hills CC
Champion, has
won the 2009
Men's National
Private Club
Championship

Kent Moore
Cherry Hills CC (Colorado)
82-79—161



Janet Moore,
Cherry Hills CC
Champion, won
top honor for the
Women's National
Private Club
Championship

Janet Moore
Cherry Hills CC (Colorado)
86-76—162



Men's Division
(Under 55)
David Thornally
Fair Oaks G&CC
(Texas)
81-80—161



Men's Division
(55-65)
Pat Vincelli
Brackett's Crossing CC
(Minnesota)
80-73—153



Men's Division
(65 and Over)
Phil Hosp
Annandale GC
(California)
77-81—158



Women's Division
(Under 55)
Teri Gangi-Helder
La Rinconada CC
(California)
81-84—165



Women's Division
(55-65)
Maureen Hosp
Annandale GC
(California)
86-87—173



Women's Division
(65 and Over)
Carol Strobel
Salem GC
(New York)
80-84—164

By Edward F. Pazdur, Chairman & CEO
Honorary Life Member, PGA of America

BIG ISLAND, HAWAII: Executive Cup XII, America's only tournament of private club champions, provided an exciting, suspense-filled week (November 2-7, 2009).

The tournament was hosted by two of Prince Resort Hawaii's oceanside luxury retreats, the Mauna Kea Beach Hotel and the Hapuna Beach Hotel; sponsored by TaylorMade; and presented by *Executive Golfer*.

Each guest was greeted with free valet parking, a flower lei, a chilled towel and a cold glass of fruit juice. At check-in, each registering guest was given a box of Big Island Cookies with an assortment of macadamia nut cookies.

THE DOCTOR GETS SERENADED

Dr. Joe Meisenbach, from Kankakee, Illinois, said: "When we arrived at our Mauna Kea room, our bellman escorted

us into the room, opened our luggage, and showed us all of the 'bells and whistles.' I particularly like the iPod docking station, But our big surprise came when he pulled out a ukulele and serenaded us," laughed Meisenbach.

Executive Cup XII encompassed a total of 77 club champions from 24 states, with the oldest being 86 and the youngest 17. The opening of Mauna Kea Beach Hotel, just last year after a \$180 million renovation, likewise enhanced it. Mauna Kea's golf course, rated one of the best in the world, was originally designed by Robert Trent Jones Sr. and upgraded by his son Rees Jones.

Competitors felt Rees had significantly toughened the bunkering and undulation of the greens.

The Hapuna course is an Arnold Palmer/Ed Seay design. It is target golf with several forced carries. The



PHOTOGRAPHY BY JOSE MORALES

1 Hokuli'a features breathtaking views of the Pacific Ocean. 2. Werner Strobel "killing it" off the tee. 3. Kathy & Bill Simmons enjoying the Hawaiian sunshine. 4. Bill Call's smooth swing. 5. Barbara & Norwood Lange. 6. Joseph Azzopardi. 7. Players enjoying the view at the Hokuli'a pavilion. 8. The magnificent 17th hole is a favorite. 9. Pounding surf adds to the drama of the 5th hole. 10. Best friends—Chuck & Dee Romito with Debbie & Ron Reese.

front nine plays uphill along the base of the Mauna Kea volcano and the back nine plays downhill with eye-popping views of the Pacific Ocean.

IT ALL BEGAN ON SUNDAY AT HOKULI'A

Tournament week began on Sunday with 96 champions and spouses enjoying a complimentary round on the Jack Nicklaus oceanfront course at Hokuli'a, located on the Kona Coast of the Big Island. Hokuli'a is rated among the top 10 as one of the most luxurious private, oceanside residential golf communities in the world.

Debbie Reese (club champion, Lakewood Ranch

G&CC, Sarasota, Florida) may have summarized it well for all 96 players when she exclaimed: "My gosh, what a treat it was to play Hokuli'a. I bought a logoed flag as a souvenir because I want to always remember this day. I'm going to frame it and prominently display it at home."

Mike Zirkle (club champion, Meshingomesia CC, Merion, Indiana) and Fraser Van Asch (club champion, Brier Creek CC, Raleigh, North Carolina) became great friends after a couple of Exec Cup tournaments and look forward to playing together each year. "After our round," said Zirkle, "we were sitting at the Hokuli'a pavilion, relaxing and enjoying a drink."



1. Romantic evening at the Welcome Reception at the Hapuna Beach Hotel featured a luau/clambake. 2. The exotic Polynesian show. 3. Patricia & James Edgette. 4. Carolyn & Leroy Nelson. 5. Ray & Kathy Laird. 6. Lesley & Parker Barnes. 7. Steve & Cindy Robinson. 8. Mike Klenz & Greg Strang learning the hula. 9. Dave & Linda Scott. 10. Kitty & Dirk Kingma. 11. Ron Helder & Teri Gangi-Helder. 12. Dazzling hula dancers entertain the group.

They couldn't help but to lazily lounge, to loaf, and become bedazzled by the unfolding panorama in front of them. "I kept saying to myself," continued Zirkle, as he slouched more comfortably, "Boy, it just doesn't get any better than this!"

DAY 1, MONDAY: LUAU WELCOME RECEPTION

Tournament week was initiated on Monday with a traditional, poolside Welcome Reception at Hapuna. Everyone was greeted by the sound of live Hawaiian music and hula dancers who placed shell leis around their necks. Bartenders served strong mai-tais; and there

was a bountiful food buffet featuring lobster, crab, prime rib, and a dazzling display of desserts.

Evening highlights under a bright moon and a soothing ocean included awesome fire dancers, a four-man band, a nine-person luau show with multiple hula performances and a stunning fire show. "I heard the luau would be interactive, but I didn't know how interactive it would be," said Jamie Kerestes (club champion, Highland CC, Pittsburgh, Pennsylvania). "An impromptu group hula lesson, followed by a fire dance—just five feet away from me—was a big thrill."

Mike Klenz (club champion, Tualatin CC, Tualatin,



1. Don Doty giving a humorous “whiskey” toast. 2. *Back:* Dirk & Kitty Kingma, Kathy & Ray Laird; *front:* Phil & Maureen Hosp, Marianne & Gary Ceriani. 3. Lou Mace wins a beautiful A.Link diamond bracelet for wife Jeanne. 4. John Wellard. 5. Marsha Doty 6. Linda & Ken Munson. 7. Desserts. 8. Previous diamond winners: The Kolars, Whitfields & Marcuses (right) with the Maces. 9. Gayle Vincelli admires the A.Link diamond display with Natalie Humphrey.

Oregon) was randomly pulled up on stage to perform the hula. “Now,” said his wife, Linda, “I have a lot to tease him about for years to come. Also, it was a nice surprise to find a goodie bag when we returned to our room.”

DAY 2, TUESDAY: A.LINK DIAMONDS, SKINS GAME
 Busy day. It was time for the first practice round; to check TaylorMade’s latest products; relish a \$1.3 million display of A.Link jewelry and possibly be the one to take home a \$9,000 A.Link diamond bracelet.

A hospitality cart drove around both the Mauna Kea and Hapuna golf courses handing out complimentary

cold towels, drinks and snacks.

Judy Turco (club champion, Pala Mesa Resort, Fallbrook, California) loved the Rees Jones redesign of Mauna Kea’s 16th hole. “I birdied 16 and earned 190 pineapple points in the skins game,” extolled Turco.

The evening’s elegant “Taste of Kona” dinner was prepared at tasting stations by the resort’s chefs of their favorite cuisine, and a duo played live Hawaiian music.

“I couldn’t decide which was more delicious, the braised beef or the banana foster desert,” joshed Patricia Edgette (club champion of St. Clair River CC, in St. Clair, Michigan).



1. Golfers line up at the TaylorMade Demo Day on the Hapuna driving range. 2. Dr. Frank Splann checking the new TaylorMade r9 irons. 3. TaylorMade's Kelly Brown giving information about their new r9 driver, the number one driver on the PGA Tour. 4. Juanita Call. 5. Par Dar. 6. Kyle Kerestes 7. Kirke Harris. Juanita Call putting for a skin. 8. Christina Hardy & Janet Moore living it up. 9. Warming up for a round of golf. 10. Eric Yasunaga & Pat Vincelli.

Don Doty (club champion of The Lakes Country Club in Westerville, Ohio) spiked the evening with a speech about his "love of whiskey" and revealed he was turning 75. Shortly after his speech, to Don's surprise, everyone was handed a shot of whiskey, toasted Don's 75th, and sang *Happy Birthday To You*.

A.Link's \$9,000 bracelet was awarded to a contest winner who guessed the closest number of plumeria logos in the Mauna Kea golf shop. A.Link executive Natalie Humphrey, who flew in from New York City, presented the bracelet to Lou Mace (club champion of Morningside CC, Rancho Mirage, California). Lou

guessed 2,953 logos. The actual number was 2,914.

His astonished wife, Jeanne Mace, was called up to the stage where her husband happily placed the magnificent diamond bracelet on her wrist.

DAY 3, WEDNESDAY: TAYLORMADE TOURNAMENT

TaylorMade's Performance Cup, the second of two practice rounds, drew 130 golfers comprised by competitors playing with spouses or guests. They packed both courses, Mauna Kea and Hapuna, on the same day. John Wellard (club champion, Innisbrook Resort, Palm Harbor, Florida) said he and his wife always enjoy competing together and



1. Hapuna Beach Prince Hotel at Mauna Kea Resort. 2. Signature 3rd hole at Mauna Kea Golf Course. 3. Cynthia Kunkel 4 Enjoying a dip in the ocean. 5. Enjoying a good read. 6. Wanda & Bill Schmidt 7. Bill Call facing the challenge. 8. Frank & Christina Hardy. 9. Pat Gallagher makes a birdie. 10. Marilyn Hall, Andrea Bloom & Paula Bloom. 11. Lucy & Jeff Stack 12 Entertainment. 13. Group hula lesson. 14. Larry Holloway.

it allowed him to sharpen his game for the tournament.

“TaylorMade demos were done right,” said Marshall Gleason (club champion, The Olympic Club, San Francisco, California). “They had a launch monitor and flew in tour rep Kelly Brown from Carlsbad to custom fit us. We were among the first to demo their new r9 irons.”

DAY 4, THURSDAY: FIRST OF TWO ROUNDS

Today, the first of two tournament rounds was played at Hapuna and set everyone back on their heels. Trade winds blew up to 40 mph all day. Mark Miks (club champion at Lakecliff CC, Spicewood Texas) said he

plays in rough Texas winds. “But, man-oh-man,” he grouched, “this was a tough day. I bet everyone played at least 7 to 10 shots above their handicaps.”

John Hall (club champion, TPC Prestancia, Sarasota Florida), added: “Golfers understand weather plays a big part in their games. But I’ve never, in all of my years of playing golf, encountered such difficult conditions. My foursome had +2 to 2 handicaps and we had a four-way tie at 81.”

Teri Gangi-Helder (club champion, La Rinconada CC, Los Gatos, California) also shot 81 and held a five shot lead over three others for the ladies’ overall championship.



1. The elegant ballroom. 2. Champion trophies. 3. The Moores—the National Champions 4. Rene Iwamasa & Christopher Hanson, Tracy & Dave Swanson and Mieke Weger & Mark Miks. 5. Donn Takahashi, president of Prince Resorts Hawaii. 6. Jamie & Kyle Kerestes. 7. Marianne & Gary Ceriani. 8. Party time. 9. Vernie & Par Dar. 10. Larry & Pam Holloway. 11. Linda & Ken Munson with Gene Ryzewicz & Barbara Mahaffay. 12. Ran & Lorraine Clerihue.

DAY 5, FRIDAY: FINAL ROUND

You can be sure Executive Cup XII was a momentous event for America's First Family of Private Club Golf, Kent and Janet Moore. They are unique, as a married couple, for having won national titles in the same tournament.

Kent won his title the hard way in a sudden death, three-hole playoff. It started on the first tee with David Thornally (Fair Oaks G&CC, Fair Oaks, Texas). David got off to a shaky beginning when he unhappily knocked his second shot into a greenside bunker. However, he remained undaunted and proceeded to save the hole with a clutch six-foot putt to continue the match.

The second hole was equally provocative for Kent. He sank a dramatic five-footer that circled around the cup before it dropped in to keep him and the match alive.

The third hole, Mauna Kea's famous signature par 3 hole over the ocean, was intimidating for both of them. Kent's first shot landed just short of the green after which he skillfully chipped his second shot within one foot of the hole.

David, on the other hand, sadly watched his tee shot hook into the ocean. After taking a heartbreaking penalty shot, David was gracious in defeat. He walked over to Kent, warmly shook his hand, congratulated him, conceded-

ed the hole and the championship—with great aplomb.

Kent Moore's wife, Janet, was equally engrossed pursuing the Women's overall championship. Her challenger, Teri Gangi-Helder, held a two-shot lead with two holes left to play in the match. The 17th, a long par 5 into the wind, proved to be the pivotal hole where Janet picked up four shots to win the National Women's title.

VALUED BY TAYLORMADE

TaylorMade values the sportsmanship of David Thornally, the camaraderie and friendships developed by club champions in a very competitive environment.

"Our partnership with Executive Cup is very meaningful to us," said Mark King, CEO and president of TaylorMade-adidas. "It helps us to communicate with the type of passionate, committed golfers that we love. To be involved in an event that recognizes champions is something we get excited about; and to associate our products with club champions is also a thrill for us."

THE AWARDS DINNER

Executive Cup XII, America's only tournament of private club champions, ended an exhilarated week full of unusual experiences, comical events, lifetime memories, and new friends.

The evening's festivities began with a cocktail reception, under the stars, at 6 P.M. in the Hapuna Courtyard adjacent to the Grand Ballroom. Players studied a large leaderboard, reminisced about the week of competition, and enjoyed an open bar.

At 7 P.M., the Grand Ballroom doors were opened to a stunning setting in bright orange decor, with 28 crystal trophies prominently displayed on the stage.

After everyone was seated, a Hawaiian chanter led a group prayer before the chef's delectable dinner creation was served.

A Hawaiian duo provided music and a hula dancer entertained everyone during the scrumptious dinner.

Donn Takahashi, president of Prince Resorts Hawaii, stepped up to the podium on stage as the Exec Cup's traditional Master of Ceremonies.

Takahashi has played a pivotal role, over the past years, in the development and success of the tournament. He welcomed everyone to what he called "Tonight's Celebration of Champions" who tamed his challenging golf holes at Mauna Kea and Hapuna; renewed friendships; and made new friends. "That," he said, "is what the annual Executive Cup tournaments are all about."

All of the winners were introduced by Takahashi as he invited each one of them to come up on stage where a hula dancer placed a lei over their shoulders and a photographer shot photos. Takahashi presented a beautiful crystal trophy to each winner along with a TaylorMade Rossa putter.

After the last trophy was presented, Takahashi closed the evening by wishing everyone a safe journey home.

EXECUTIVE CUP XIII (2010) IS SET

Prince Resorts Hawaii will again host private club champions during Executive Cup XIII, November 1-6, 2010, at Mauna Kea Resort's two exquisite, award-winning hotels: the Mauna Kea Beach Hotel and the Hapuna Beach Hotel on the Big Island of Hawaii.

For more information, please phone tournament director Mark Pazdur at (949) 752-6474.

Executive Cup XII Winners!



Executive Cup XII Leaderboard

Mauna Kea Resort, Hawaii – November 2-7, 2009

O V E R A L L R E S U L T S

MEN'S OVERALL

NATIONAL CHAMPION:

Kent Moore (82-79—161)
Cherry Hills CC
Englewood, Colorado

WOMEN'S OVERALL

NATIONAL CHAMPION:

Janet Moore (86-76—162)
Cherry Hills CC
Englewood, Colorado

MEN'S DIVISION

(UNDER 55):

David Thornally (81-80—161)
Fair Oaks G&CC
Fair Oaks, Texas
John Ply (86-79—165)
The Quarry
La Quinta, California

Dave Swanson (83-86—169)
Del Paso CC
Sacramento, California

Christopher Hanson (87-85-172)
Plantation CC
Boise, Idaho

Joseph Azzopardi (81-91—172)
Corral de Tierra G&CC
Salinas, California

Fraser Van Asch (87-87—174)
Brier Creek CC
Raleigh, North Carolina

Ken Munson (85-94—179)
Hassayampa GC
Prescott, Arizona

Greg Strang (95-91—186)
The Lakes CC
Westerville, Ohio

Kyle Kerestes (92-96—188)
Highland CC
Pittsburg, Pennsylvania

Mike Zirkle (92-97—189)
Meshingomesia CC
Merion, Indiana

Mark Miks (97-97—194)
Lakecliff CC
Spicewood, Texas

WOMEN'S DIVISION

(UNDER 55):

Teri Gangi-Helder (81-84-165)
La Rinconada CC
Los Gatos, California

Kathy Kolar (89-86—175)
The Club at Morningside
Rancho Mirage, California

Patricia Edgette (87-94—181)
St. Clair River CC
St. Clair, Minnesota

Donna Sumpster (87-96—183)
The Deuce at the National
Kansas City, Missouri

Christina Hardy (94-101—195)
Old Ranch GC
Seal Beach, California

Lesley Barnes (102-98—200)
Hound Ears
Blowing Rock, North Carolina

Jamie Kerestes (92-109—201)
Highland CC
Pittsburg, Pennsylvania

MEN'S DIVISION

(55-65):

Pat Vincelli (80-73—153)
Brackett's Crossing CC
Lakeville, Minnesota

Sherman Haggerty
(84-81—165)
Serrano CC
El Dorado Hills, California

John Hall (85-84—169)
TPC Prestancia
Sarasota, Florida

Steve Robinson (81-89—170)
Tualatin CC
Tualatin, Oregon

Walt Klenz (80-90—170)
The Boulders Club
Scottsdale, Arizona

Barry Jacobsen (81-93—174)
Diamante CC
Hot Springs Village, Arkansas

Larry Holloway (87-88—175)
Sugar Tree GC
Dennis, Texas

Bruce Niles (86-89—175)
Oak Hills CC
San Antonio, Texas

Bill Simmons (83-93—176)
Desert Horizons
Rancho Mirage, California

Sam Cangelosi (92-86—178)
Oak Hills CC
San Antonio, Texas

Mike Klenz (95-84—179)
Tualatin CC
Tualatin, Oregon

Parker Barnes (87-92—179)
Hound Ears
Blowing Rock, North Carolina

John Wellard (85-99—184)
Innisbrook Resort
Palm Harbor, Florida

Jim Landgraf (91-97—188)
Bentwater Yacht and CC
Montgomery, Texas

Ron Reese (93-97—190)
Lakewood Ranch G&CC
Bradenton, Florida

Gene Ryzewicz (77-DQ)
Connecticut GC
Easton, Connecticut

WOMEN'S DIVISION

(55-65):

Maureen Hosp (86-87—173)
Annandale GC
Pasadena, California

Kitty Kingma (87-87—174)
La Jolla CC
La Jolla, California

Jeanine Jacobsen (93-85—178)
Diamante CC
Hot Springs Village, Arkansas

Pat Gallagher (86-93—179)
Pala Mesa Resort
Fallbrook, California

Marianne Ceriani (89-91—180)
Rolling Hills CC
Golden, Colorado

Debbie Reese (95-85—180)
Lakewood Ranch G&CC
Bradenton, Florida

Dee Romito (90-97—187)
IMG Academies G&CC
Bradenton, Florida

Barbara Wellard (90-99—189)
Innisbrook Resort
Palm Harbor, Florida

Nancy Schriener (93-102—195)
The Deuce at the National
Kansas City, Missouri

Vivian Parle (105-97—202)
Colorado Springs CC
Colorado Springs, Colorado

Connie Landgraf
(103-104—207)
Bentwater Yacht and CC
Montgomery, Texas

MEN'S DIVISION

(65 AND OVER):

Phil Hosp (77-81—158)
Annandale GC
Pasadena, California

Marshall Gleason
(76-84—160)
The Olympic Club
San Francisco, California

Bill Schmidt (83-88—171)
Cameron Park Country Club
Cameron Park, California

Jeff Stack (82-91—173)
Broken Top GC
Bend, Oregon

Dave Scott (91-85—176)
Old Ranch GC
Seal Beach, California

Gene Whitfield
(82-95—177)
Verona Hills GC
Bad Axe, Michigan

Lou Mace (90-88—178)
The Club at Morningside
Rancho Mirage, California

Ted Kaczmarowski
(83-96—179)
The Forest CC
Fort Myers, Florida

Don Doty (90-92—182)
The Lakes CC
Westerville, Ohio

Par Dar (88-95—183)
Tucson Estates G&CC
Tucson, Arizona

Ran Clerihue (89-97—186)
Desert Forest
Carefree, Arizona

Bill Call (90-97—187)
Guyan CC
Huntington, West Virginia

Myron Bloom (94-103—197)
Old Ranch GC
Seal Beach, California

Kirke Harris (101-99—200)
Spring Lake CC
Spring Lake, Michigan

Ben Whipple (83-WD)
Serrano CC
El Dorado Hills, California

Ray Laird III (84-WD)
Minnehaha CC
Sioux Falls, South Dakota

Frank Splann Jr. (86-WD)
Dallas Athletic Club
Dallas, Texas

Norwood Lange (WD-WD)
Brenham CC
Brenham, Texas

WOMEN'S DIVISION

(65 AND OVER):

Carol Strobel (80-84—164)
Salem Golf Club
Salem, New York

Lorraine Clerihue
(87-95—182)
The Boulders Club
Scottsdale, Arizona

Lucy Stack (87-97—184)
Broken Top GC
Bend, Oregon

Robin Marcus (88-104—192)
Tualatin CC
Tualatin, Oregon

Jeanne Mace (92-100—192)
The Club at Morningside
Rancho Mirage, California

Judy Turco (92-101—193)
Pala Mesa Resort
Fallbrook, California

Vernie Dar (93-100—193)
Tucson Estates G&CC
Tucson, Arizona

Juanita Call (102-102—204)
Guyan CC
Huntington, West Virginia

Carolyn Nelson
(103-105—208)
Longview CC
Longview, Washington

Hannelore Blanchard
(107-102—209)
Palo Alto Hills G&CC
Palo Alto Hills, California

TaylorMade Performance Cup Practice Round Tournament

MAUNA KEA COURSE

1ST PLACE GROSS:

Kent and Janet Moore,
Cherry Hills CC,
Englewood, Colorado
Team Score— 71

1ST PLACE NET:

Norwood Lange,
Brenham CC,
Brenham, Texas,
and Frank Splann,
Dallas Athletic Club,
Dallas, Texas
Team Score— 63

HAPUNA COURSE

1ST PLACE GROSS:

Christopher Hanson,
Plantation CC,
Boise, Idaho, and
Dave Swanson,
Del Paso CC,
Sacramento, California
Team Score— 68

1ST PLACE NET:

Andrea Bloom and
Marilyn Hull from
Long Beach, California
Team Score— 62