



FRENCH LICK RESORT

MISSION ACCOMPLISHED

The largest restoration project ever completed in America—a total of \$600 million—is complete.

FRENCH LICK, INDIANA: As Pete Dye stood on the ridge line, squinting at the 40-mile panoramic views of the Indiana countryside, he questioned the site's viability for a golf course. "We had our work cut out for us," remembered Dye. "I knew if we got it right, we would have one of the more spectacular golf courses in the Midwest."

Dye's vision became reality after 6,000 hours of bulldozers softened the terrain.

WORTHY OF A CHAMPIONSHIP

Next year, the Dye Course will host the Senior PGA Championship, presented by KitchenAid.

"The PGA of America is the largest sports organization in the world," said Bryan Karns, championship director.

"We evaluate a course from inside and outside the ropes to determine its worthiness of hosting a championship. French Lick Resort delivers on both accounts. The Dye Course, with its undulating fairways, will provide pros shots they don't often see. It should make for an exciting tournament. After golf, pros and spectators won't have to leave the property. French Lick is a comprehensive resort. It is a 'one-stop-shop' with everything on-site."

French Lick Resort is comprised of two sister properties: French Lick Springs Hotel and West Baden Springs Hotel. Both are listed in the National Register of Historic Places.

The resort is also recognized as one of the Historic Hotels of America by the National Trust for Historic Preservation and received the 2013 Best Historic Resort Award.

After a \$600 million restoration project, which included replacing the three-and-one-half million pound exoskeleton of the West Baden Springs Hotel, French Lick has solidified itself as one of America's premier destinations.

French Lick Springs Hotel includes a casino; a full-service spa; 165,000 square feet of traditional, historic and unique meeting and event venues including an expanded state-of-the-art Meeting and Event Center; indoor tennis, pool, and basketball courts; a shopping gallery; a bowling alley; Kidsfest Lodge; horse stables; and walking access to the Valley Links Golf Course.

West Baden Springs Hotel was fashioned after the mineral spa of Baden-Baden in the Black Forest of Germany. Its 200-foot diameter atrium, referred to as the eighth wonder of the world, is a popular gathering spot. ■

The resort is a 90-minute drive from Louisville, 2.5 hours from Indianapolis, 3 hours from Cincinnati, 3.5 hours from Nashville, and a 4-hour drive from St. Louis and Chicago.

For information on golf packages and the 2015 Senior PGA Championship, visit FrenchLick.com or call (888) 936-9360.

"THE PGA OF AMERICA gravitates toward the finest works by the best architects. Our Pete Dye Course fits that mold." – DAVE HARNER, DIRECTOR OF GOLF OPERATIONS