AN EXPERIENCE AS GOOD AS GOLD

Its new Jack Nicklaus Signature Golf Course debuts in the "golf capital" of The Americas.

CABO SAN LUCAS, MEXICO: Over the last 20 years, Los Cabos (a region covering the lively Cabo San Lucas and more sedate San Jose del Cabo) has transformed itself from a backwater fishing village to the golf capital of The Americas.

Pueblo Bonito Resorts is at the forefront of Cabo's expansion. Their investment includes the upscale Copala and Novaispania Residences at Quivira and five all-inclusive, luxury resorts ranked by *Travel+Leisure* and *Condé Nast Traveler* among the world's best.

"I am proud of what we have accomplished," said Ernesto Coppel, founder of Pueblo Bonito Resorts. "Our oceanfront properties with world-class amenities are hard to beat. Whether you stay for a week or relocate for a lifetime, our service standards are among the best in the world."

Mexico has long been known for its warm, hospitable culture. "From an early age, we are taught the importance of caring for others and being helpful," explained Coppel. "There is meaning behind the popular phrase *mi casa su casa*. Our kind and welcoming nature enhances your stay. It is genuine and comes from the heart."

THE MISSING PIECE TO THE PUZZLE

In 1998, Coppel purchased 1,800 oceanfront acres, with three miles of beachfront, one mile from downtown Cabo San Lucas. "As Cabo became a destination hot spot, I knew oceanfront land, close to the center of town, would become scarce," said Coppel. "Cabo is synonymous with great golf. I realized that to offer the ultimate lifestyle and vacation option, we had to go beyond fine food, beaches, spas, and nightlife. So, I started a search for a golf course architect whose vision blended well with our master plan."

The 1,800 acres has been transformed into an oasis called Quivira with three, four-diamond rated, all-inclusive Pueblo Bonito Resorts—Sunset Beach, Pacifica, and Montecristo Estates—two whole ownership communities and a just opened Jack Nicklaus Signature Golf Course. "Our investment of \$40 million in the golf amenities is evident. You will be impressed with the experience," beamed Coppel.

Each resort offers a different feel. "They are not cookiecutter hotels," declared Coppel. "Styles range from Mediterranean to Roman to classic Mexican architecture.

"I AM INTRIGUED BY HOW GUESTS WILL CHALLENGE THEMSELVES ON QUIVIRA'S SHORT, UNCONVENTIONAL, PAR-4, 5TH HOLE, WITH ITS TEE BOX THAT TEETERS NEARLY 300 FEET ABOVE THE PACIFIC OCEAN. IT IS AN ADRENALINE RUSH." — JACK NICKLAUS



All 18 holes at Quivira offer ocean views, a statement no other course on the Baja Peninsula can match. The course has surprising elevation changes from mountainous terrain to coastal sand dunes. It is one of the few courses in the world to offer a beachfront practice facility.

Quivira

OUR TURN TO BE STEWARDS OF THE LAND

"CENTURY OLD CACTI ARE A PART OF OUR ENVIRONMENT. PUEBLO BONITO RESORTS IS AT THE FOREFRONT OF SUSTAINABLE TOURISM. OUR 'GO GREEN' PRACTICES INCLUDE A SOLID WASTE PROGRAM THAT RECYCLES FOOD, PAPER, PLASTIC, AND GLASS. ORGANIC WASTE IS USED TO MAKE COMPOST FOR OUR GARDENS. QUIVIRA'S BOTANICAL GARDEN HELPS NURTURE AND CONSERVE VITAL CACTI OF MEXICO AND THE WORLD'S DESERT ECOSYSTEMS." — ERNESTO COPPEL, FOUNDER, PUEBLO BONITO RESORTS



COPALA RESIDENCES, strategically located with ocean, golf, and mountain views, offers high-rise condominium and single family living options. PUEBLO BONITO MONTECRISTO ESTATES Villas, ideal for families, offer three bedrooms, private pool, living and dining areas, and large terraces overlooking the ocean. PUEBLO BONITO PACIFICA, an adults only resort, offers tequila tastings, five restaurants, and a wellness-inspired spa. PUEBLO BONITO SUNSET BEACH, secluded on a private coastal bluff, has all-suite accommodations, a full-service spa, restaurants, and six pools.

The craftsmanship our country is so well known for is clearly visible. Pay special attention to Quivira's clubhouse. The woodwork is detailed and precise."

THE GOOD LIFE AT QUIVIRA

Copala Residences, strategically located with ocean, golf, and mountain views, is the newest real estate offering at Quivira. The heritage of fine Mexican craftsmanship shines. The architecture is a blend of sophistication and functionality. Floor plans incorporate exterior ambiance to enhance the indoor/outdoor living spaces. Homeowners have access to all amenities including a private organic garden with space allocated to each resident to tend their own plot and Quivira's private-label vineyard-to-table wine experience.

WORTH ITS WEIGHT IN GOLD

Legend states Spanish explorers set out to find seven Mexican cities of gold. One of those mythical cities was Quivira. "Just as the Spaniards set out to find untold riches, we think golf purists will travel to Quivira for a special, oceanfront golf experience," said Enrique Gandara, vice president of marketing at Pueblo Bonito Resorts. "The golf course plays through three distinct landscapes of dunes, hillsides, and desert."

"Quivira will add greatly to Cabo's golf experience," praised Jack Nicklaus. "I've never seen any other place with three holes hanging out over the ocean like Quivira. They are unbelievable.

"We went to great effort to protect and stabilize the sand dunes. In some ways, they are alive. The ocean breeze is constantly changing the character of the dunes," explained Nicklaus. "The end result makes Quivira an exciting place and you will love it."

For more information, including real estate and golf packages, visit pueblobonito.com/quivira-golf-club.