

Outside magazine named it "Best Island" in its 2015 Travel Awards.

HAMILTON, BERMUDA: John "Bradshaw" Layfield continues to lead an interesting life. His 20-year career with World Wrestling Entertainment (WWE) included his persona, JBL—a wealthy, big mouthed, fiery-tempered businessman, as the WWE Champion for 280 days. Outside of WWE work, Layfield is a financial analyst for *Fox News* and is a regular contributor to the weekend business show *Bulls and Bears*. His financial planning book, *Have More Money Now*, is a best seller.

"I know what you must be thinking," said Layfield.

"What does a WWE superstar know about the world of finance? At one point in my life, I was down to my last \$27, unemployed, and questioning what I wanted to do with my life. I worked hard and fought back. I have learned, sometimes the hard way, from financial mistakes. Who is better to teach you than someone who has been through the highs and lows in life."

Layfield is married to Meredith Whitney, one of the most successful women on Wall Street (the *New York Post* had named her one of the fifty most powerful

**BERMUDA IS ARCHIPELAGO COMPOSED OF 181 ISLANDS.** As you would expect, water activity is the lifeblood of its 60,000 residents. The island will host America's Cup 2017.

"Bermuda is one of the world's most beautiful locations. I have to pinch myself that it isn't a dream our team will train in Bermuda for the next two years," exclaimed Jimmy Spithill, skipper and helmsman of Team Oracle.



**MY BERMUDA...**

"I PROMISE you will leave wanting more. My new way to enjoy the ocean is called flyboarding. There is an incredible sense of freedom as you soar 35 feet above the water. After your thrill-seeking adventure, grab lunch at one of my favorite haunts, the Country Squire in Sommersett Village."

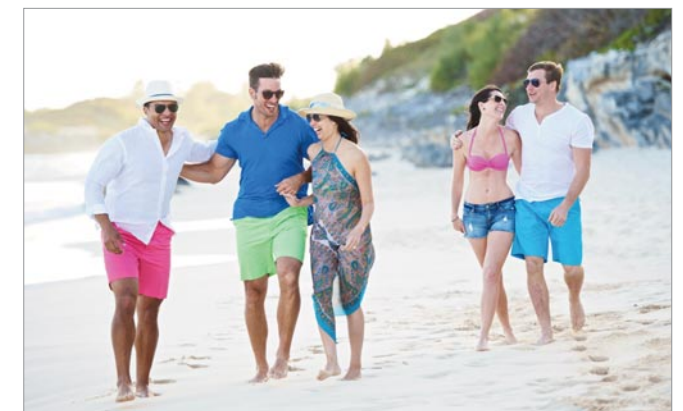
– MIKE SWAN, FOUNDER, COCONUT ROCKETS

**MY BERMUDA...**

"ONE DAY I was admiring vivid colors of the sky, beach, and ocean. I started a line of Bermuda shorts called TABS to capture the brilliant hues around us....

If you are coming here in November, be ready to partake in Rugby Week. It's a fun-filled, social time."

– REBECCA HANSON, FOUNDER, TABS APPAREL



**MY BERMUDA...**

"OUR NATURAL spaces inspire me. I consider Spittal Pond Nature Reserve the most beautiful spot on the island. If you need a pick-me-up, head to Rock Island Coffee. Local art is displayed on its walls and the baristas are engaging." – JOY BARNUM, ACCOMPLISHED MUSICIAN

women in New York City). "We were both guests on an episode of *Bulls and Bears*," said Layfield. "The producer, thinking we might be a match for one another, invited both of us to dinner. We sat next to one another, clicked, and started dating right away.

"I proposed to her, on one knee, back in 2014," recalled Layfield. "We had to be careful during the wedding. My two sworn adversaries at WWE, the Undertaker and

Eddie Guerrero, were my groomsmen!"

Meredith and John planned to honeymoon in Bermuda. "Meredith was familiar with Bermuda, but I had never been to the island," said Layfield. "Both of us were busy with work and it took us awhile before we made it to Bermuda. During our first trip, as we were on final approach to the airport, I couldn't get over the striking colors of the island." ►

**DID YOU KNOW ... NONSUCH ISLAND**, located at the eastern end of Bermuda, is a pristine landscape and home for rare wildlife. The cahow, Bermuda's national bird, was rediscovered on the island after it was thought to be extinct for 300 years.



Bermuda has been a critical pivot point of naval warfare. All forts, except one, are built of stone. Unusual, considering during the era that most British North American and Spanish and French occupied territories, forts were made of wood. The only fort in Bermuda, built using timber, caught fire and burnt to the ground in 1620.



Fort St. Catherine

Layfield suffered a broken back in the ring after a two decade career in wrestling. “It forced me to slow down, recuperate, and take a vacation,” explained Layfield. “At Meredith’s urging, she recommended an extended stay in Bermuda. It’s only a 90-minute flight from New York and the weather was terrific. After I recovered, I was able to enjoy the island’s world-class marlin fishing and golf courses. It didn’t take long for Bermuda to become my favorite place on the planet.”

John and Meredith decided to make Bermuda their primary home.

“I traveled almost 300 days per year for two decades at work,” lamented Layfield. “I flew to 70-plus countries. I couldn’t think of a more beautiful place to live than Bermuda. The weather is not overly hot nor cold. Every outdoor activity is at your fingertips. I consider Bermuda an adult Disneyland! Meredith and I are fairly public, high profile people. We appreciate Bermudians respect of our privacy.”

**MY TIME**

“I’m not into yoga or meditation,” said Layfield. “My time to recharge is on the golf course. I have a weekly game at Mid Ocean, carry my own clubs, and play fast. Mid Ocean

Layfield, before walking out for Wrestle Mania 21 to defend his WWE title. Monday Night Raw and Thursday Night SmackDown are two longest running episodic shows on television. The WWE has 350 million worldwide followers on social media – more than the NFL.

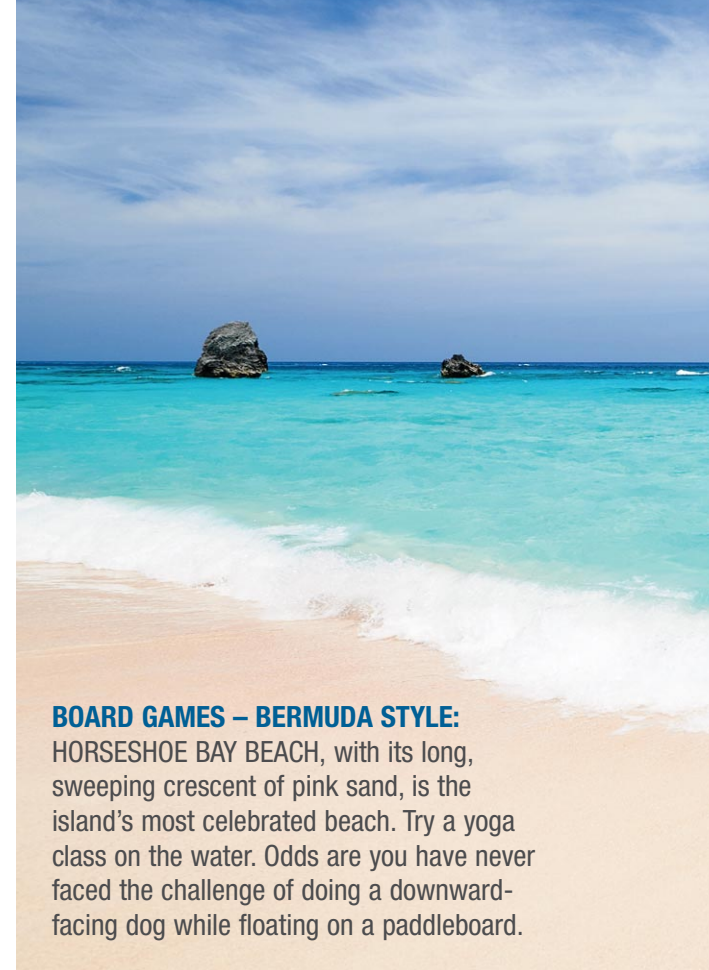


**“LIFE IS NOT PREDICATED ON THE PAST.** Everything should be about tomorrow. It doesn’t matter where you are in your career, you need to figure out your next best move.” – JOHN LAYFIELD

is a hilly course so I get an added benefit of exercise. My business day stops and the cell phone is turned off while I’m on the course. It allows me to clear my mind.”

Bermuda is only 21 miles in length and two miles across at its widest point. With seven golf courses on the island, it has one of the highest concentrations of golf per square mile in the world. Three of the island’s seven courses are private: Mid Ocean, Riddell’s Bay, and Tucker’s Point. However, several high-end hotels have limited access for their guests. The course receiving the most attention on Bermuda is Port Royal Golf Club. With 13 holes offering ocean views, it was host to the prestigious PGA Grand Slam of Golf for several years. ■

*Getting to Bermuda: Bermuda is located 650 miles east of North Carolina, or about a two-hour flight from New York, Washington, D.C., Boston, and Atlanta. Passports are required. Time zone is one hour later than EST. Fly to*



**BOARD GAMES – BERMUDA STYLE:** HORSESHOE BAY BEACH, with its long, sweeping crescent of pink sand, is the island’s most celebrated beach. Try a yoga class on the water. Odds are you have never faced the challenge of doing a downward-facing dog while floating on a paddleboard.

*Hamilton, Bermuda—L.F. Wade International Airport. American/US Airways has daily service from Philadelphia, Washington D.C., JFK and Miami; and twice weekly service from Charlotte, from June to mid August. United offers a daily nonstop flight from Newark. JetBlue has daily service from JFK and Boston. Delta has nonstop flight options from JFK, Atlanta, and Boston. Air Canada and WestJet offers nonstop flights from Toronto.*

*Currency: The Bermudian dollar is pegged 1:1 to the U.S. dollar. Major credit cards are accepted everywhere.*

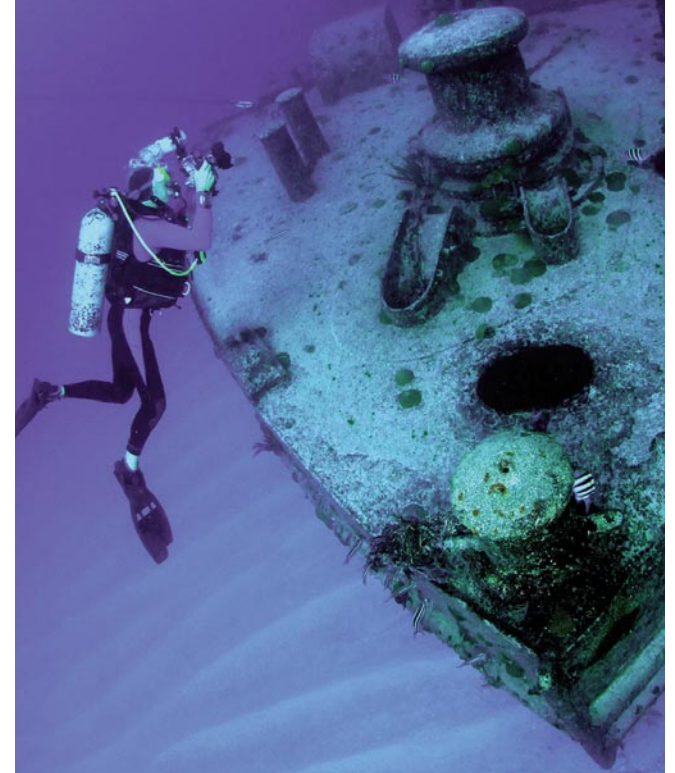
*Telecommunications: All major cell carriers offer service in Bermuda. Internet service is widely available.*

*Traveling Around Bermuda: You cannot rent a car. Options include taking a ferry, a cab, renting a scooter, or riding one of their famous pink buses.*

*For more information on special golf and spa packages please call toll free (800) 237-6832 or visit their website, GoToBermuda.com.*



**AMUSEMENT PARK – BERMUDA STYLE:** WITH OVER 300 SHIPWRECKS to explore, the shallow waters hold adventure. The tale of the Mary Celestia shipwreck made international headlines after a cache of previously unknown treasures, including still-sealed wine and perfume, was uncovered.



**PLAY LIKE A CHAMPION, AND BE TREATED LIKE ONE TOO**  
 Bermuda’s Golf Around Getaway and Golf Around Eagle Packages: Starts at \$544 for a three-night stay including golf at Mid Ocean, Port Royal, and Tuckers Point. For more information, please visit [www.GoToBermuda.com](http://www.GoToBermuda.com).