

HUNTSMAN SPRINGS

A FAMILY COMMITMENT

All profit from real estate development at Huntsman Springs will be dedicated to cancer research.

DRIGGS, IDAHO: Huntsman Springs, a private golf community founded by Jon and Karen Huntsman, is located in Teton Valley, Idaho, about 35 miles from Jackson Hole Ski Resort in Wyoming.

It has received accolades from every major golf publication as one of America's best private golf communities. Amenities include a David McLay Kidd golf course, an elevated two-mile boardwalk over 500-acres of wetlands, and a recently opened wellness center.

FIVE POINTS IN A FIVE-YEAR GROWTH PLAN

"Wellness is at our core," said Dale Prows, general manager at Huntsman Springs. "It represents everything Huntsman Springs stands for. Our new, \$8 million, wellness facility cost a pretty penny, but is a necessary investment in our brand as a top club in the Western United States. Ironically, the best exercise options are not *inside* the fitness center, but are *outside* on our boardwalk, miles of walking trails, and nearby mountain wilderness."



EVERY IMAGINABLE OUTDOOR ACTIVITY IS HERE

GRAND TARGHEE MOUNTAIN, only 12 miles away, averages 500-plus inches of fresh powder per season, the most of any ski area in the North American Rockies. The two-mile Boardwalk at Huntsman Springs is set on 500-acres of wetlands habitat. The nearby Teton River and Snake River have an abundance of trout to satisfy any avid fly-fisherman. *Golf Magazine* named the David McLay Kidd design the "Best New Private Course" in 2010.



The 17th hole



The new, \$8 million, Huntsman Springs Wellness Center includes TechnoGym and Precor equipment. Treadmills are strategically positioned, providing unobstructed views of the Teton peaks. Other amenities include massage and mani/pedi rooms, outdoor dining, and a resort-style pool with two Jacuzzis. Family activities include summer camps. Mountain bikes are available for member use and the Cowboy BBQ cauldron is popular at meal time. Another nice, ecologically friendly, touch is a cold water dispenser at the pool to refill your reusable bottles.



Outdoor cafe

Even more ambitious plans are under way at Huntsman Springs. "We have a five-year growth strategy," said Prows. "With our Wellness Center completed on time, our attention has turned to three significant developments. In the coming years, we will break ground on our golf clubhouse, the family activity center, and a first-class boutique lodge.

"We are just 20 minutes from Grand Targhee Ski Resort and less than an hour from Jackson Hole, Wyoming. Although Jackson Hole is better known and has steeper vertical drops, Grand Targhee is my preferred choice," revealed Prows. "The face of Grand Targhee faces west and receives 500-plus inches of fresh powder each season."

Huntsman Springs has introduced its extended family membership. The program allows two older and two younger generations of your family to be considered full members. "It provides real value," said Prows.

One of the community's most popular social events is *Celebrate America*, an annual 4th of July party. "It is the highlight of our summer social calendar. A big fireworks display is tradition, but this year, we added a mechanical bull for member enjoyment. I was careful to make sure our liability insurance policy had been paid," grinned Prows.

A FAMILY COMMITMENT

Forbes magazine's annual list of the world's top billionaires is one of its most popular issues. Jon Huntsman has been a regular on the prestigious list—until last year. It wasn't because his company, Huntsman Corporation, had fallen on hard times. In fact, business is thriving. His company

“OUR MEMBERSHIP AND REAL ESTATE PRICES offer an astonishing value compared to Jackson Hole, literally around the bend from Huntsman Springs. A home with a golf course view in Jackson averages at least \$2.5 million. You can buy that same 2,500 square-foot home at Huntsman Springs starting at \$750,000.”

– DALE PROWS, GENERAL MANAGER, HUNTSMAN SPRINGS

employs more than 16,000 people and generates \$15 billion in annual revenue. He dipped below the billionaire mark because of his enormous contribution in the fight for a cure to cancer.

Huntsman, considered one of the most successful industrialists of the 21st century and the second largest philanthropist in America behind Bill Gates, is executive chairman of Huntsman Corporation, the third largest chemical conglomerate behind Dow Chemical and DuPont.

Since establishing Huntsman Cancer Institute (HCI) 20 years ago in Salt Lake City, he has raised \$1.3 billion (including \$500 million from his own personal wealth) to fund the research hospital. HCI is the fastest growing cancer institute in the world.

Its reach is impressive—providing care and education to Americans living in a wide geographic region covering 17 percent of the country. This year, HCI will commit \$120 million to cancer research. It currently has the largest genetic database (7 million people) in the world to track family histories and how cancer plays a role from one generation to the next.

“HCI has just been selected as one of only 21 comprehensive cancer care centers in the country by the National Cancer Institute,” proudly announced Jon Huntsman. “To receive this distinction, we must be able to treat over 200 different types of cancer through the latest radiation, chemotherapy, and surgical technologies. We are only one of three hospitals in the country that made the significant investment in designing our surgical suite with an MRI machine that drops down from the ceiling. Surgeons have



“I WAS RAISED IN EUROPE and lived my adult life in America. Although my homeland of the Scottish Lowlands and the U.S. share the same language, our cultures are much different. I think my exposure to cross cultures has made me a better architect. I am able to pick up on subtleties that others might miss. Huntsman Springs and Bandon Dunes are two of my proudest accomplishments. My creativity was somewhat limited at Bandon Dunes by the wind and weather. At Huntsman Springs, my creativity was unleashed. If you liked Bandon Dunes and are looking for a private golf community with a similar golf experience, visit Teton Valley and Huntsman Springs. I just took delivery of my Cirrus plane. The next trip to Driggs, I will fly myself. Since the airport is literally across the street from Huntsman Springs, I can walk to the golf course.” – DAVID MCLAY KIDD

instant reports to confirm if *all* the cancer cells have been removed. Our goal isn’t to fight cancer, but to cure it,” declared Jon Huntsman. “We are as resolute in the mission as the day we founded HCI back in July 1995.”

Objectives often change when commitments are passed to the next generation. “Our sense of urgency is stronger than ever,” stated David Huntsman. “We will continue my dad’s vision. Even in quiet moments, our thoughts turn to what else we can do. Dad has left a remarkable legacy, and we have an obligation to continue it.”

All profit from real estate development at Huntsman Springs will be dedicated to cancer research. “We will win this war through research, education, and compassionate care,” said David Huntsman. “I’m proud Huntsman Springs carries our family name and will help in the cause.”

“As my children matured, one-by-one, they expressed how proud they are of what we have accomplished at HCI and how important it is in their lives,” emotionally conveyed Jon Huntsman. “It is a joy that is hard to express in words.” ■

For more information on the Huntsman Springs Real Estate Discovery Package, please call (208) 354-1888, or visit HuntsmanSprings.com.

For more information on the Huntsman Cancer Institute, please visit HuntsmanCancer.org.

Jon Huntsman’s biography, Barefoot to Billionaire, is available at bookstores and Amazon.



Jon and Karen Huntsman

LAST SPRING, JON HUNTSMAN WAS HONORED with the prestigious Franklin Institute’s Bower Award which recognizes national business leaders who transformed an industry and committed to significant philanthropic causes. Past winners include Microsoft’s Bill Gates, Cisco’s John Chambers, and Intel cofounder Gordon Moore. “Mr. Huntsman is a remarkable individual who really goes under the radar,” said Don Morel, chairman of the board of trustees of the Franklin Institute. “He deserves the recognition for his accomplishments.”

FROM BAREFOOT TO BILLIONAIRE

“I HAVE EXPERIENCED more than my measure of exhilarations, triumphs, and tragedies. My free falls from the highest peaks to the lowest valleys gives me a nosebleed.

“I have spent the last half-century building a global industrial empire. In the process, I made a fortune and, for the last 30 years, my focus has been to use that wealth to solidify charities and defeat cancer.

“I have made it where I am today because of a solid faith in God and myself, and with the unwavering support of my wife Karen.

“Our nation provides incredible opportunities. With determination and optimism, I bought into the American Dream. Let’s be honest, a bit of luck and a helping hand along the way is also crucial to success.

“In the world of business, I have a reputation for being tough but honest. I have pulled off some three dozen large [and hundreds of smaller] business deals in my career. I never hold grudges. My mantra is: get mad, not even. I am an emotional person but my outbursts are rare and end quickly.

“Deep down I am a prankster. I was the one to start cake fights with the children on Halloween. My idea of social media is still a handwritten note. I’m organized and usually composed; yet there is a sign behind my desk that says ‘All men lead lives of quiet desperation.’ Henry David Thoreau is speaking to me. My guilty pleasure is reading supermarket tabloids.

“I desire to leave our world as I entered it—barefoot and broke. To many, that may seem like an odd, unrealistic, even foolish thing. Not to me. My philanthropic focus today is the Huntsman Cancer Institute. I intend to spend what it takes to help eliminate this scourge.

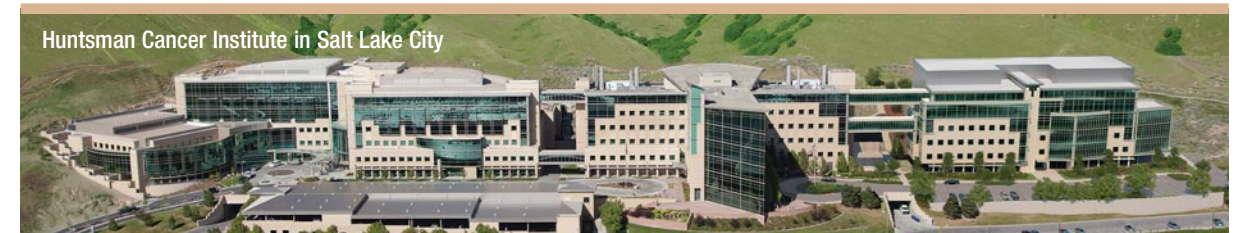
“The genesis of my philosophy of giving stems from my humble beginnings. My maternal grandfather ran a small, rural motel in the 1940s. He would allow families, without means, to stay the night for free.

“People today associate the Huntsman name with wealth, but I haven’t always been rich. Once, during a family road trip to San Diego, Karen and I didn’t have enough money for a motel. I asked a police officer if we could sleep on the beach. He said it wasn’t allowed but that the library lawn permitted ‘the homeless’ to sleep there, so we bedded down on the grass—just fine until the automated sprinklers created chaos at 4 am!

“It’s been my experience that those perceived to have a lot of money evoke a great deal of curiosity. In the fall of 2004, the editors at *Forbes* estimated my net worth at \$2.3 billion. My net worth is down because of my war against cancer.

“My name is on the door of my industrial complexes the world over. The Huntsman entity I care most about sits on a mountainside overlooking the Great Salt Lake Valley in Utah. It is the fruition of our overriding mission and the true story of my life for the past quarter century. It is the Huntsman Cancer Institute. Other than my children, the only legacy I desire to be known for is ‘the man who helped stop cancer.’

“We have not halted it yet—although we are getting tantalizingly closer—so my life continues to have a grave purpose.” – JON HUNTSMAN



Huntsman Cancer Institute in Salt Lake City