

LAS CAMPANAS

THE BEAUTY OF NATURE PERFECTED

*Tucked into the base of the Sangre de Cristo Mountains,
the club offers an abundance of outdoor and artistic pursuits.*



***“It’s easy to see
the attractiveness of
our community.***

*The Club at Las Campanas
has money in the bank,
positive cash flow, and
little debt. It is run
by the best in the
business. Our golf course
superintendent came from
Muirfield Village in Ohio,
and our executive chef
hails from The Compound
restaurant in Santa Fe.
We currently are offering
incentives, including golf
membership at the club,
on select homesites.”*

— ALAN BOX, DEVELOPER,
LAS CAMPANAS

SANTA FE, NEW MEXICO: “I must admit it is a bigger job than I anticipated,” said Doug Strasser, member at Las Campanas. “Our community will celebrate its 25th anniversary in 2017. I am on a committee working to create a commemorative book highlighting our members’ memories and the milestone. There are so many good stories to report.”

Las Campanas features two Jack Nicklaus Signature golf courses; a tennis pavilion; an industry leading fitness center with indoor/outdoor swimming pools; a highly acclaimed equestrian program; and a warm and inviting hacienda clubhouse.

“Our diversity of amenities extends beyond golf,” explained Strasser. “This resonates with what families are looking for. For example, our Equestrian Center includes a barn to board 80 horses and a 32,000 square-foot, totally enclosed indoor riding arena. No matter your passion, there are members at Las Campanas that will share your interest.”

RESONATING WITH TODAY’S BUYERS

The U.S. Census Bureau reports an average American moves 11 times in a lifetime. Most moves occur as young adults. By age 44, the average number of moves decrease to three.

“The private club industry is impacted by societal trends,” said Tony Dawson, COO at Las Campanas. “Normal membership attrition is around 5-6 percent per year.

“Once you get a taste of our lifestyle, you are hooked,” claimed Dawson. “We currently have over 700 members—the highest number since becoming a member owned club five years ago. More impressively, our attrition rate hovers around 2 percent.”

Tony has been a high profile executive at several private clubs in his career including The Preserve in Carmel, California, and Cordillera in Vail, Colorado.

“Santa Fe has the best attributes of Carmel and Vail,” expressed Dawson. “It has the pleasant, close knit, small town feel of Carmel and the summer weather of Vail.” ■

Homesites from one to four acres are available from \$100,000 to \$400,000, and homes are priced from \$600,000 to \$4.8 million.

For more information on real estate opportunities, visit LasCampanas.com.