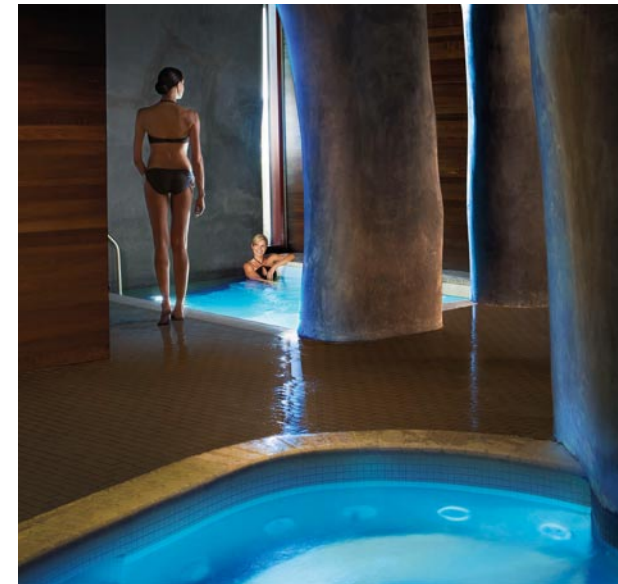




# OLYMPIC GOLD

**“IT IS HARD TO EXPLAIN THE FEELING MOST GOLFERS EXPERIENCE ON THEIR FIRST VISIT TO STREAMSONG. DURING THE THREE-MILE DRIVE FROM THE ENTRANCEWAY TO THE HOTEL, EXCITEMENT BUILDS. AS YOU PASS SAND DUNES SEVERAL STORIES HIGH, YOU MIGHT THINK, ‘WHERE AM I?’”**

— SCOTT WILSON, DIRECTOR, GOLF OPERATIONS



**“DON’T UNDERESTIMATE THE POWER OF REST. THE BEST GOLF TIP I CAN GIVE IS TO GET A GOOD NIGHT’S SLEEP AND TO DRESS FOR SUCCESS ON THE COURSE. IF YOU FEEL AND LOOK GOOD, YOU PLAY GOOD.”** — SCOTT WILSON, DIRECTOR, GOLF OPERATIONS

## *Gil Hanse is picked to design the third golf course at Streamsong Resort.*

STREAMSONG, FLORIDA: Golf returns as an official sport, for the first time since 1904, to the Rio de Janeiro Olympics next summer. Sixty men and sixty women will compete in a 72 hole, stroke play tournament, on a new Gil Hanse designed course. Hanse, in addition to designing the Olympic course in Rio de Janeiro, will design Streamsong Resort’s third golf course. His resume also includes redesigns of Fenway Golf Club in Scarsdale, New York, and Los Angeles Country Club in California.

“I feel Streamsong Resort has already won the gold medal,” said Richard Mogensen, general manager. “This summer, Gil will start construction on our third golf course, Streamsong Black. I have no doubt his course will be just as highly ranked as Streamsong Blue, designed by Tom Doak, and Streamsong Red, designed by Ben Crenshaw and Bill Coore—both of which are ranked among the “Top 100 Golf Courses You Can Play” by *Golf Magazine*.”

“I’ve got an abundance of sand and a big ballpark to

work with. I don’t have abrupt undulations and landforms found on Streamsong Red and Streamsong Blue. My course will feature rolling elevation changes and native grasses. It will be done to a grand scale,” described Gil Hanse. “I’m honored to be a part of such an amazing venue and to be able to develop a layout alongside Streamsong Red and Streamsong Blue, which were designed by the three architects I admire the most.”

### ACCOMPANIMENT TO GOLF

Streamsong Resort is located on 16,000 acres, 70 minutes to the east of Tampa and about 90 minutes to the west of Orlando. Guests have a choice to stay at the main hotel, with 216 rooms and suites, or reserve one of 12 guest rooms at The Clubhouse.

The hotel, designed by Alberto Alfonso, is a great bit of architecture in its own right. The rooms are large and full of custom features and finishes including floor-to-ceiling win-

dows. In-room niceties include Keuric coffeemakers and teapots, and a book nook with 11 novels to choose from.

“Our selection of books is thematic and purposeful,” said Mogensen. “We want to give you an alternative way to relax in the era of the iPad. One book in our collection is *A Land Remembered*, detailing a comprehensive history of the settlement of Florida. We even went so far as to name each of our conference rooms after famous authors.”

In its inaugural year, 300 small groups held meetings at Streamsong Resort. “Our average group size is 20,” said Mogensen. “Once here, few wander off property. This allows cohesion and privacy for your corporate meetings.”

Three of the resort’s more popular activities are bass fishing, sporting clays, and treatments at AcquaPietra Spa.

“The Spa has the vibe of an underground grotto,” detailed Mogensen. “We know that after walking four and one-half hours on our courses under Florida sun, your body feels the effects. You will be invigorated after a stint under our arctic cascade rain shower that douses you with 20 gallons of cold water per minute.

“For those with a sore back or aching feet, try one of our four spas that vary in temperature from 98 to 104 degrees, or a eucalyptus steam or chromotherapy sauna.

“A spa treatment is accompaniment to golf. Consider it like dessert after the main course!” smiled Mogensen. ■

*For more information on special summertime stay-and-play packages at Streamsong Resort, please visit their website, [StreamsongResort.com](http://StreamsongResort.com).*

### HISTORY OF THE LAND . . .

MILLIONS OF YEARS AGO, Central Florida was covered by oceans and exposed marshy lands inhabited by giant earth and sea creatures. Thick forests and grassy plains provided refuge for shovel-tusked mastodons, humpless camels, and 30-footlong crocodiles.

Glacial activity caused the oceans to rise and fall over a 50 million year period. At times, Florida was twice its current width. At other times it was less than 100 miles long and 10 miles wide.

Central Florida’s massive phosphate rock deposits were formed over 10 million years ago when ocean waters receded and remains of sea life settled into the deep sediment layers. The area earned the nickname “Bone Valley of Florida” for its fossil specimens.

By 1990, 200 companies mined the phosphate, an essential crop fertilizer for farmers. One descendant of those pioneering companies, Mosaic, is now a NYSE listed global corporation with \$9.5 billion in annual revenue.

After nearly a century of mining the land, Mosaic sought to uniquely showcase an opportunity for economic development. Their aspiration was to create a world-renowned luxury golf resort that celebrates the heritage of the land, offers a view of natural Florida not found at coastal high-rise towers and the state’s famous theme parks, and to expand employment opportunities for the local residents.