

THE TOWN, COEUR D'ALENE, much like

The Golf Club at Black Rock, pivots around nature—especially Lake Coeur d'Alene, rated by *National Geographic* as one of the world's top five most beautiful lakes. Forests of evergreen, birch, and aspen complement the pristine surroundings. Originally formed by the Missoula Floods, Lake Coeur d'Alene spans 25 miles with 135 miles of shoreline.



COEUR D'ALENE, IDAHO: The Golf Club at Black Rock is named for rugged outcroppings of black basalt that jut up throughout the property. Awarded *Golf Digest*'s "Best New Private Course" in 2003, its steep crags, sunken marshes, and precipitous bluffs, set the stage for a stimulating experience.

"With its cuts and half-pipes, scaffold tees and amphitheater bowls, the course challenges you to take riskier shots and make choices. I think golf is about inspiring—or maybe provoking—people to turn their brains on," said Jim Engh, golf course architect. "Black Rock was the first course I designed with my shift in philosophy."

Engh found inspiration in Ireland's famous golf courses. "I throw unusual landforms at the player, let them think outside the box, and have fun doing it," explained Engh.

"There are multiple ways to attack each green," detailed Trevor Fox, director of golf. "Two players can be feet apart in the fairway and play shots in completely different ways. The better your imagination, the more fun you are going to have. The 10th through the 14th holes are as beautiful as you will find anywhere in the world. You can't help becoming awed when you stand on the 11th tee overlooking the lake and waterfalls."

YOUR SUMMER RETREAT

Members have access to a 31,000 square-foot clubhouse with a pool, spa, tennis courts, and fitness center. Nearby, a 129-slip marina provides convenient entry to Lake Coeur d'Alene and its 135 miles of shoreline.

The Golf Club at Black Rock The Golf Club at Black Rock





"The Golf Club at Black Rock is the place to get away," said Shatana Pole, general manager. "Our members come from all around the country between May and September to escape the heat. Everything we do focuses on providing the finest in service without being overly pretentious. Our summers are fairly dry, with little humidity, and we don't have to battle insects. With elevation at only 2,000 feet, those with heart conditions won't be impacted by thin air," advised Pole.

Every year, members find themselves seeking out The Golf Club at Black Rock and Coeur d'Alene as their chosen place to relax and rejuvenate.

Coeur d'Alene teems with events and people wandering the streets and boardwalk. It's a community focused on community—on making the most out of the summer months so that every night feels notable.

With live music to be found somewhere every day,

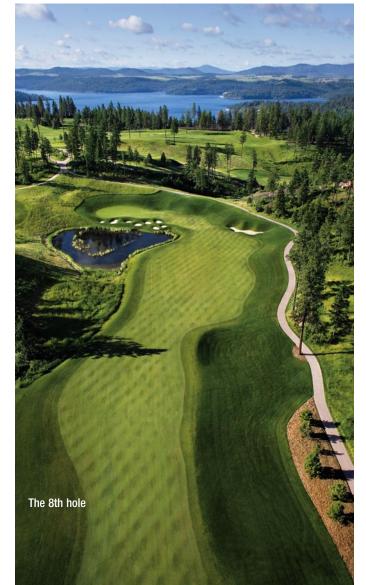


green parks scattered throughout town, and events like Car d'Alene and Ironman, Coeur d'Alene is a town where people live-it-up by the lake.

You will find the same commitment to family, community, and nature at The Golf Club at Black Rock. If you are looking for a summer of adventure that will take you to an unspoiled lake surrounded by one of the top private golf courses in the world, its time to become a part of the Black Rock family. ■

For membership information and an additional peek at the beauty of The Golf Club at Black Rock, visit their website, BlackRockIdaho.com, or call (208) 676-8999.

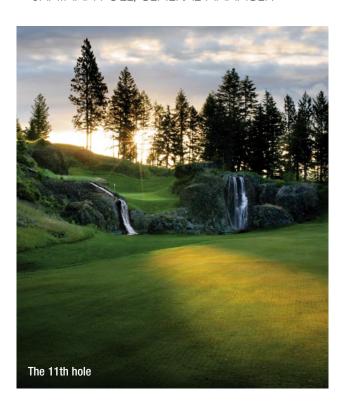




"OUR COURSE IS A STORY

of two tales. Several holes feature steep ridges and sharp drop-offs while others play through a wide prairie plain with generous fairways."

- SHATANA POLE, GENERAL MANAGER



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