

VICTORY RANCH

Sets the stage for the ultimate mountain lifestyle.

KAMAS, UTAH: Shock, excitement, and sharp rebuffs were common reactions for television host Matt Eastman. “My show, *Wanna Go Fishing*, was a staple on the Sunday ‘saltwater block of programming’ on ESPN2 for five years,” said Eastman.

“The premise of the show centered on me randomly approaching strangers and enticing them with an all-expense paid fishing trip to an exotic destination. The catch [no pun intended] was the person had two phone calls and only five minutes to commit,” said Eastman.

“I would hedge my bet and scope for people who looked like they might be comfortable in front of a camera. It was a real wildcard on who was picked,” explained Eastman. “If the person who we asked said yes, and had a passport, we were off in short order.”

RIGHT PLACE, RIGHT TIME

One episode featured a random person in Chicago. “I was on the corner of Randolph Street and Michigan Avenue,” recalled Eastman. “There was a fella walking by with an Elfin Cove Resort logoed hat. I figured he had to be an outdoorsman. Elfin Cove, a prime fishing spot in Alaska, is accessible only by boat and has a population of 34. He was stunned by the proposal. He had to rearrange his crazy schedule that included depositions and a wedding. Twenty-four hours later, we were off to Panama for marlin fishing.

“During downtime, our conversation turned to what I do between filming episodes,” said Eastman. “I explained I was the outfitters director at Victory Ranch Club, a private golf community in Utah, about 20 minutes from Park City and the ski slopes of Deer Valley. His curiosity

GATHERING AT THE POST – The Post, Victory Ranch’s latest amenity, includes a fitness facility, heated pool, two spas, family room, and an extensive outfitter’s center.

MILES OF PROFESSIONAL MOUNTAIN BIKE TRAILS – Victory Ranch’s 20 mile loop trail system was designed and built by Alpine Trails, one of the nation’s most experienced and respected trail builders.

turned to strong interest after I explained our amenities and natural surroundings. Within weeks after our expedition, his employer—Sterling Bay—set in motion to purchase the community.

“My intuition was honed during our successful run on *Wanna Go Fishing*,” continued Eastman. “I could size up a situation quickly. I knew instantly when Sterling Bay became the stewards of the land I care so much about, Victory Ranch was destined for success.”

YOU CAN RESIDE ANYWHERE. OUT HERE, YOU LIVE Victory Ranch is a private community featuring luxury mountain homes and homesites, a Rees Jones-designed golf course, four miles of private riverfront, 20 miles of trails, and an exceptional array of amenities, including the

newly opened gathering spot, The Post.

“Sterling Bay has a long-term vision for Victory Ranch,” said Jim Goodman, general manager. “Our club carries no debt, is operationally efficient, and has a growing membership.

“The naming of our land has an interesting background. During a hard fought battle in WWII, three buddies pledged that if they survived, they would purchase a ranch,” explained Goodman. “After the war, as promised, they acquired this land and named it Victory Ranch. I think they would be proud of how their ranch is being developed under the direction of Sterling Bay.” ■

For more information, visit VictoryRanchUtah.com, or please phone (435) 785-5000.



GOLF DESIGNED BY THE “OPEN DOCTOR” – The Rees Jones course is rated No. 2 in the state by *Golf Digest*. Its 17th tee has 360-degree panoramic views of the Jordanelle Reservoir and Deer Valley Ski Resort.

BUGLE INN AND LIL’ BUGLER – Unique to Victory Ranch are overnight yurts. Named for the elk bugling that can be heard in the fall, Bugle Inn and its neighbor Lil’ Bugler are located four miles into the backcountry. Each yurt features cozy beds, furniture and electricity.



REAL ESTATE

From spacious cabin-style homes to grand mountain estates, Victory Ranch’s luxury real estate offerings deliver the utmost in contemporary design and rustic, mountain charm.



A TRUE FREESTONE RIVER

Fed by mountain runoff and natural springs that flow through Victory Ranch, this private four-mile stretch of the Upper Provo River is a true freestone river. The trout are healthy and powerful since water flow to the river is not artificially generated or controlled.

4,000 ACRES OF BACKCOUNTRY WILDERNESS

Elk wandering peacefully through wooded ridges, bald eagles soaring overhead, and beavers maintaining century-old lodges are commonplace. Declared an official Commercial Hunting Area by the state of Utah, Victory Ranch offers an extended hunting season that includes wild birds, ruffed grouse, blue grouse and Hungarian partridge. The club’s upland bird hunting program is led by Harley Jackson, lifelong bird hunter and host of the program *American Gun Dog*.

