CORDEVALLE CLAIMS A TOP-50 RATING

ROSEWOOD CORDEVALLE is located on 1,700 acres of rolling foothills of the Santa Cruz Mountains. It features 45 luxurious accommodations, a Sense spa, three distinct restaurants, four plexi-cushion tennis courts, meeting space, and an on-site working vineyard and winery. Its Robert Trent Jones Jr. golf course, host of the PGA TOUR's Frys.com Open for four years, has unobstructed views of Northern California's hillsides, canyons, and broad meadows. The resort's list of accolades is impressive. *Golfweek* rates its course No. 4 in California and *Golf Digest* ranks it No. 44 in the country. Its spa received a *Forbes* Four-Star Award and *U.S. News* considers it No. 10 on its list of Best Hotels in California.

Each of CordeValle's bungalows are 750 square feet, include a fireplace, a sunken tub, walk-in shower, and dramatic golf course views.

The Beauty of ROSEWOOD CORDEVALLE

The resort has established a legacy of championship golf. It, once again, will earn national attention as host to the 2016 U.S. Women's Open.

SAN MARTIN, CALIFORNIA: The 2016 U.S. Women's Open will be played on the Robert Trent Jones Jr. design at CordeValle in San Martin, California.

"The U.S. Women's Open is the *national* championship for women," said Diana Murphy, chairman of the USGA Championship Committee. "It is our responsibility to provide the best venues possible. Rosewood CordeValle is an exceptional facility, not only its golf course, but its surrounding resort amenities. I predict it will be a big success."

Several course characteristics are evaluated to make the short list of consideration for a USGA championship.

"It's not just about the brawn of distance," described Murphy. "The course must be intellectually challenging and offer a diversity of holes. It is also important to make sure existing infrastructure is in place to service thousands of fans."

SHORT LIST OF CONSIDERATION

The USGA conducts the U.S. Open, U.S. Women's Open, and U.S. Senior Open, as well as 10 national amateur championships, two state team championships and international matches, attracting players from more than 160 countries.

"Hosting a major championship takes years of preparation," explained Murphy. "Managing thousands of volunteers at championships with tens of thousands of spectators in the gallery requires careful planning."

The U.S. Open and U. S. Women's Open were back to back at Pinehurst Resort in 2014. "We learned a lot during the championships," said Murphy. "It was imperative that the course setup challenged men and women equally. Tee placement was critical. We wanted to make sure Adam Scott and Paula Creamer were challenged with the same approach shots."

A BRIGHT FUTURE

"This is an exciting time for golf," exclaimed Murphy. "We are the primary steward for the game's history, but what might surprise you is our organization reinvests $150 million back into the industry *every year*.

"Our resources allow us to be one of the world's foremost authorities on research, development, and support of sustainable golf course management practices," stated Murphy. "Data points support my enthusiasm. The youth movement is growing. Fresh faces on the Tours are evidence that work completed over the past decade to help grow the game is producing dividends." ∎

Traveling to CordeValle: The resort is 60 minutes from the San Francisco airport (SFO), a 45-minute drive from Pebble Beach, and 35 minutes from San Jose.

CordeValle's Ultimate Golf Package includes one night in a luxurious bungalow, one round of golf with cart, and continental breakfast. Rates start at $495/night for a single and $640/night for a double.

For more information about CordeValle, please phone (408) 695-4500 or visit CordeValleGolf.com.

"THERE IS A REASON our major championships are called 'Opens.' We want the best amateurs and professionals, men and women, of every age and country to have the opportunity to compete. Three years ago, CordeValle hosted the USGA USA-China Youth Golf Match with great success. The resort is a tremendous partner of the USGA and understands how to operate a first-rate championship at the highest level."
– DIANA MURPHY, CHAIRMAN, USGA CHAMPIONSHIP COMMITTEE