

THE RESORT'S

Donald Ross golf course is home to the University of Miami's golf team and has hosted the Junior Orange Bowl for the past 52 consecutive years.

ONE OF A KIND IN THE SUNSHINE STATE

THE BILTMORE HOTEL

The only resort in Florida to receive National Historic Landmark status.

CORAL GABLES, FLORIDA: The Biltmore Hotel, located seven miles from Miami International Airport and within walking distance to the shops lining Miracle Mile, exemplifies Miami's storied past. Its grand architecture creates an ambience unlike other well-known Southeast Florida golf resorts.

THE BILTMORE HOTEL has been used as a set for the movie Bad Boys, the HBO series Ballers, and television shows CSI: Miami and Miami Vice.

"There are approximately 2,500 National Historic Landmarks across America, 45 of which are in Florida," said Bob Coman, director of golf operations. "The Biltmore Hotel is the only *resort* in Florida to earn the prestigious designation."

The hotel's amenities include a Donald Ross golf course, 275 lux rooms, and 75,000 square feet of flexible meeting space. Its grand pool—one-half mile long, 22,000 square feet, and 600,000 gallons of water—is one of the largest hotel pools in the continental United States.

The Biltmore is a culinary institution with four restaurants and a culinary academy, including the exceptional Palme d'Or with Michelin star chef, and one of only three restaurants in Florida with Five Diamond recognition.

WELCOME TO YOUR NEW GOLF GAME

According to a *Golf Digest* study, the benefits of custom club fitting are undeniable. Eight out of nine golfers improve, reduce their score 1.7 strokes, and add 21 yards off the tee.

The Biltmore Hotel partnered with True Spec Golf and built a stand-alone custom club fitting center. "We are a brand agnostic fitter with equipment from all the major manufacturers," explained Jeff Sparling, marketing director of True Spec Golf.

"We stock over 30,000 combinations of club heads and shafts to perfectly match your proper weight, length, lie, and shaft frequency," said Sparling.

"We discovered high to mid-handicap players benefit most," continued Sparling. "Everyone wants more distance, but don't discount your scoring clubs—you use them more often. Make sure you don't have big gaps between irons.

"The Biltmore Hotel and its Donald Ross course are an icon in a golf mecca. A first-class fitting at a first-class resort seems apropos."

For information on The Biltmore Hotel's Summer Packages, visit BiltmoreHotel.com or phone (855) 311-6903.