

## A LASTING LEGACY

## THE STONE CANYON CLUB

*"I was overwhelmed when I saw the site. Stone Canyon is by far the best desert golf course I have ever seen."* – JAY MORRISH

ORO VALLEY, ARIZONA: In all sports, golf included, relationships between star athletes and their agents can prove to be tenuous. One relationship between athlete and agent that has stood the test of time is Phil Mickelson's bond with Steve Loy (nicknamed 'Coach').



Steve Loy (Coach) and Phil Mickelson.

Loy's coaching career includes 40 All-American golfers, including Billy Mayfair.

In 1987, Loy accepted the head coaching position of the Arizona State University (ASU) golf team. Mickelson arrived two years later. The dynamic duo lead the ASU Sun Devils golf team to the 1990 NCAA Championship and three individual titles.

The partnership between Loy and Mickelson only grew stronger. Over the past 25 years, Loy has been Mickelson's coach, caddy, agent, business partner, and close friend. The successful pairing can't be in doubt. Mickelson has won more than \$75 million in prize money and is one of the top athletes worldwide in endorsements.

**"AS WE ENTER** our 15th year, membership is at an all-time high, and will continue to grow."

– MIKE RUSSELL, GENERAL MANAGER

**GOLF DIGEST** rates The Stone Canyon Club the 4th Best Course in Arizona and a Top-100 Best Practice Facility in America. It boasts an impressive twelve acres of turf dedicated to game improvement.

*PHIL AND COACH'S GAME PLAN*

Last year, Mickelson and Loy partnered to purchase The Stone Canyon Club in Oro Valley, about 25 minutes north of Tucson and 90 minutes south of Scottsdale.

"Legacy matters to both of us," said Loy. "Stone Canyon is that good. It is a course that will remain one of the top designs in Arizona for generations.

"Jay Morrish did a superb job. Majestic, age-old saguaro cacti with arms raised in welcome to a cobalt-blue sky, dot the landscape. Massive boulder outcroppings are gentled by yellow flowering brittlebush, purple verbena, and desert lavender."

Stone Canyon's 25,000 square-foot, Erik Peterson designed clubhouse will open early next year. "It is a real stunner," said Loy. "I wouldn't be surprised if its architecture wins more awards than our highly-rated course."

*INSTANT CREDIBILITY*

Stone Canyon has appeared in *Golf Digest's* rankings of America's 100 Greatest Courses. "It's easy to see why. The Catalina Mountains, off to our east, soar up to 9,000 feet in elevation and the twinkling lights of downtown Tucson are visible on clear nights," said Mike Russell, general manager.

"Having Phil and Steve involved is a really big deal. Both are well known and well liked. They provide us instant brand recognition and the advantage of a stable, well-financed, hands-on owner," boasted Russell. ■

*For more information, please visit [StoneCanyon.com](http://StoneCanyon.com).*

*For information on Stone Canyon Golf memberships, or to arrange a personal tour, please contact Kelly Mainvielle at (520) 314-4346.*

**SAGUARO CACTI** are found only in the Sonoran Desert, where they can live to be 200 years old. They grow slowly. It is common to take 50 to 75 years to grow their first arm. The skin of saguaros is covered in a thick coating that waterproofs it and reduces water loss. Although hardy, a transplanted saguaro can suffer from sunburn if it is not positioned facing the same direction as its original site.

The 15th green