

THE HOME RUN DERBY *of Golf*

Charity Golf International redefines entertainment on the course.

PALM BEACH, FLORIDA: Muscle mechanics of golf and baseball swings share similarities. Proper form yields results.

Bobby Bradley, a former first-round draft pick of the Pittsburgh Pirates, leveraged his baseball athleticism and became a 9-time World Long Drive finalist. “The Long Drive Contest in golf is akin to the Home Run Derby in baseball,” said Bradley. “Fans can’t get enough of it. The entertainment value is off the charts.”



Long drive professional and trick-shot artist, Trevor Consavage.

“Charity Golf International provided top-rated, long driver, Trevor ‘Macho Man’ Consavage to entertain our competitors and help raise funds for our charity. It added a special touch and took our tournament to the next level!”

– CAMILLE LANDRY, CHILDREN’S MIRACLE NETWORK

helped generate over \$10 million in contributions,” said Carey. “Our team of long-drive champions are strategically stationed around the country and we now have a pro within a four-hour drive of every major U.S. metro area, except for the Pacific Northwest.

“Our repeat business is north of 90 percent. It is gratifying to provide professional fundraising that benefits all parties.” ■

Bradley and his co-partner Chris Carey sensed an opportunity. “Our critical skill sets came together and we formed Charity Golf International,” explained Carey. “Our mission is to enhance charity and corporate tournaments by engaging competitors with an attraction that goes much further than a plain vanilla closest to the pin contest. Think of it as the X-Games meets golf. The pro, stationed on a par-5 tee box, typically hits the ball in excess of 400 yards. It doesn’t seem human.”

Charity Golf International’s business model carries no risk for the charity. “We arrange a percentage split of the proceeds,” continued Carey. “Or, an event sponsor can cover our appearance fee and 100 percent of the proceeds raised on our hole benefit the charity or organization.

“We set a revenue goal for the day and work to hit that number. Each foursome is asked if they would like to make a charitable donation on the tee box. For their donation, they get to use our long drive champion’s tee ball and, if the player happens to hole-out from the fairway for a double eagle, they win a golf trip of a lifetime to either Bandon Dunes, Pebble Beach Resort, or Whistling Straits. Incredibly, we have awarded over 30 trips in four years.”

Charity Golf International was founded in 2011 and has offices in Palm Beach, Florida, and Dallas, Texas.

“We have completed over 2,000 charity golf events and

For more information on Charity Golf International or to book a long-drive pro for your outing, please visit CharityGolfIntl.com.