

KOHANAIKI is a new, private community embracing the Big Island culture and designed with an environmentally sustainable infrastructure. It includes a Rees Jones designed golf course, an exclusive beach and activities center, fine dining facilities, a serene pool, and a luxurious clubhouse and spa.



Soul Searching on the BIG ISLAND OF HAWAII

A peek into life at Hawaii's newest private residential club community.

KONA, HAWAII: With more than 450 acres of oceanfront property and an extensive array of amenities and services, Kohanaiki is setting the new standard for luxury island living. The community has been growing quickly over the past three years with construction of modern, luxury homes complemented by an



impressive array of world-class amenities, including the brand new 67,000 square-foot clubhouse, scheduled for completion this fall. The clubhouse will be the largest in the state of Hawaii, and possibly the entire country.

“It has been an ambitious and unprecedented undertaking,” said Joe Root, president at Kohanaiki. “Our team has been working hard to deliver a product unmatched in Hawaii.”

Before landing at Kohanaiki, Joe successfully established CordeValle as one of California’s finest clubs. “CordeValle taught me many things,” said Root. “You can build the finest infrastructure, but the club must have a soul. What attracts people to a club, like Kohanaiki, goes beyond physical infrastructure. It is the people, experiences, and memories they share with their families and friends”

“THE LINEUP” OF MEMBER EVENTS

Kohanaiki’s calendar of events and tournaments is helping to create a culture that is special. The Q tournament takes place following the Mitsubishi Champions Tour event.

Inside the Kohanaiki comfort station is a collage of selfies. Members and guests use a Polaroid camera and tape their photo on the window.

“I TOOK GREAT CARE to preserve the cultural areas at Kohanaiki. The course plays through the Hualalai Volcano lava flow and builds to the finish with six oceanfront holes. From the start, my goal was to create a course that is unique, playable, and in keeping with the place. Kohanaiki is unprecedented. It may never be repeated in Hawaii. – REES JONES



“It’s three days of golf, fine dining, and camaraderie,” said Root. “This year, Ben Crenshaw [member at Kohanaiki], Miguel Jimenez, Scott Simpson, and Billy Andrade joined the fun. It’s our hope The Q starts a new tradition similar in spirit to the Clambake at Pebble Beach.”

Already a club tradition, The Lineup is an annual tournament held during Masters week with a scramble and best ball format.

“Our team has an eye for detail,” said George Punoose, general manager, “Flags are Masters yellow, we serve pimento cheese sandwiches, and even have our own par-3 challenge. We add a splash of Hawaiian flair with wooden surfboard-shaped trophies crafted by local artisans.”



Kohanaiki events extend well beyond golf. The club hosts special events such as vintner dinners to an Oktoberfest Brewmasters Dinner to New Years Eve concerts on the event lawn and more. The member services team is focused on creating unique and memorable opportunities for members to connect with each other and their families.

Real estate sales have been brisk as well. “We have seen a lot of interest both locally and from the mainland for the homes we’re building at Kohanaiki.” said Daryl Flem, director of sales. “The product being built is unique for Hawaii and offers such a high standard of finishing. There are a range of options for potential members, including oceanfront lots, custom homes, and paired homes.” ■

For more information about ownership at Kohanaiki, contact Director of Sales Daryl Flem at (808) 329-6200, or visit Kohanaiki.com.



(Above center) Director of Golf Marty Keiter with “The Lineup” trophy. (Above left) Member Nancy Keiter with Ben Crenshaw and Marty Keiter during The Q tournament. (Left) Garratt Fitts, Kohanaiki’s brewmaster, pours a beer at the club’s Oktoberfest Brewmaster’s Dinner. (Above) The Hard Hat Party celebrating progress of the new clubhouse.