

# A Big Differentiator

*“BallenIsles is five miles to the beach, minutes from world-class shopping in Palm Beach, and in close proximity to three international airports.*

PALM BEACH GARDENS, FLORIDA: Typical private courses are not available for play eight weeks per year for maintenance and routine Monday closures.

“BallenIsles, with three championship courses, is different,” explained Brian Merbler, director of sales and marketing. “If the sun is shining, you have a course to play...and we aren’t talking about just any run-of-the-mill course. Our East Course has hosted many U.S. Open qualifiers and is famous for several great moments, including Jack Nicklaus’s win of the 1971 PGA Championship.

“Access is a big differentiator at BallenIsles,” said Merbler. “Our members have reciprocal privilege at Troon Privé’s portfolio of 65 private facilities for only the cost of cart fees. Troon manages some of the finest private clubs in the country, including Silverado in the wine country of California, and The Boulders amid the majestic desert landscape.”

BallenIsles is a member-owned private community with 1,575 homes. In addition to its three courses, amenities include access to a 72,000 square-foot contemporary clubhouse, a 62,000 square-foot sports complex, a Cosmo and Company spa, three restaurants, and an inviting resort-style pool.

“Member interest in tennis is a close second to golf,” continued Merbler. “The increased participation has required us to work on expanding league play. Our 350 active tennis players enjoy one of the largest facilities on the East Coast. With a 500-seat stadium court, 19 Har-Tru clay courts, and two hard surface courts, it is understandable why Olympic Gold Medalists Venus and Serena Williams train at the club.

“Our clubhouse is one of the largest, most luxurious in Florida,” lauded Merbler. “There is a legacy of renewal at BallenIsles. Even in 2009, when virtually every private club was frozen in fear, we broke ground on our Sport Complex. The Board is cognizant that there are many fine private golf clubs in the state. We are proactive in providing the best and most modern facilities in the market. When you do venture off-property, there are six major shopping and entertainment complexes within a 15-minute drive, including CityPlace, The Gardens Mall, and designer boutiques lining Worth Avenue.” ■



Bistro 105

*BallenIsles is 15 minutes north of the Palm Beach Airport (PBI) and near all of the Palm Beach cultural activities. For more information, please visit [ballenisles.org](http://ballenisles.org), or you may call (561) 775-4763.*



The East Course