

# The Coeur d'Alene Resort

a mountain escape with a decidedly luxe feel

COEUR D'ALENE, IDAHO: Odds are you have a family member or friend who is exceedingly lucky. Some of the more interesting statistics in life reveal both good and bad. The odds of sitting in the audience and being called "come on down" as a contestant on *The Price is Right* is three percent, while the odds of an IRS audit in any given year is less than one percent.

Safely landing your tee shot on the floating green at The Coeur d'Alene Resort provides decidely better odds at 40 percent. "It can be intimidating," grinned Andy Mackimmie, head golf professional. "We pull 25,000 golf balls from the lake each season."

The Coeur d'Alene Resort is one of the few mountain hotels in America located alongside a large, freshwater lake. The 18-story, high-rise tower offers 338 rooms, many with lake views and balconies; seven restaurants; a full-service spa; lakefront golf course; tennis courts; and 32,000 square

feet of flexible meeting space, including the Hagadone Event Center on the waters' edge.

#### AN UNUSUALLY ATTRACTIVE LOCATION

Steve Carey, director of golf sales at The Coeur d'Alene Resort, started from the bottom up. "I was a junior in college when my best buddy's dad offered to pay the guest fee. I was so broke, I had to borrow \$20 to cover my share of the caddie tip," recalled Carey. "It was a special day. The experience influenced me so deeply that I became a caddie at the course for six years.

"One of my more memorable loops occurred when I caddied for a middle-aged lady who had just taken up the game. She had her share of errant balls until the 6th hole, a par-3 that plays downhill toward the lake. Her tee shot banked off the hill and two-hops into the hole! After a gasp by all of us, it was all out pandemonium as we cele-

### **DID YOU KNOW?**

THE NAME HUCKLEBERRIES originated from a mistake by an American colonist. Upon encountering the berry, the colonist misidentified it as a European blueberry known as the hirtleberry...a name that eventually morphed into huckleberry.

## The Coeur d'Alene Resort

#### **GOLF AT ITS FINEST**

ONE OF TWO CUSTOM DESIGNED, hand crafted, Honduran mahogany lake shuttles ferry you for a seven-minute boat ride from the resort hotel to the course. Your forecaddie greets you dockside and escorts you to the driving range. Your custom designed cart includes Touchscreen GPS, heated seats and a tilt steering wheel. Warm-up includes hitting floating range balls out into the lake. To help work out knots in your shoulders, complimentary sports massage therapy is available on the practice tee. The Scott Miller design features bent grass fairways, 18 new bent grass greens and is accented by a vivid color palette of 1,500 wild flowers, 25,000 junipers and 30,000 geraniums. Tee times are spaced in 10-minute increments with an average round clocking in at a respectable 4 hours, 20 minutes. On-course food and beverage service is available through new cart touchcreens and delivered by forecaddies at the the turn.

brated. Reality set in on the 7th with a double bogey."

The Coeur d'Alene Resort is called the "playground of the Pacific Northwest" with good reason.

"There are few, if any, mountain resorts that match our location," said Carey. "Out the back door of the hotel is Lake Coeur d'Alene with every imaginable water sport and, out the front door, is downtown Coeur d'Alene with quaint shops and family-owned restaurants. If you yearn for something different, look no further. Imagine challenging yourself on the course with a shot to our par-3 floating

green in the morning, parasailing in the afternoon, and dinner at Tito's Italian Grill and Wine Shop in the evening.

"Our mountain scenery will inspire you to go out-

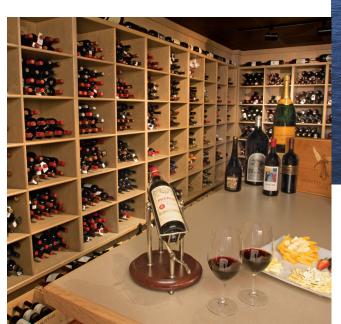
"Our mountain scenery will inspire you to go outdoors," continued Carey. "One of my favorite summer activities is grabbing a bucket and foraging for huckleberries in the surrounding forest. It's hard to pass up huckleberry pancakes or muffins for breakfast during season.

"Another one of my top picks is fly-fishing for healthy cutthroat trout on the Coeur d'Alene or St. Joe Rivers. You never have to worry about being shoulder to shoulder with others. When I'm on the river, I'm at total peace."

Traveling to the resort: From Spokane Airport (GEG), travel 40 miles east on I-90, crossing into Idaho.

For more information on golf packages and special offers, please visit, CDAResort.com or call (800) 688-5253.





Who ye left) Dan't mice admiring the 22 fact long 2 200 gallen labby

(Above left) Don't miss admiring the 32-foot long, 2,200-gallon lobby aquarium. (Left) Beverly's at The Coeur d'Alene Resort has one of the most extensive wine collections in the Northwest with more than 16,000 bottles and 2,100 different selections.