

# TO AMERICA'S HOME BUILDER

## D.R. Horton introduces two luxury communities in the Hawaiian Islands.

POIPU,HAWAII: Many of America's most successful businessmen follow the motto: If you make a better product at a better price, you will be successful. The harder you work, the luckier you get.

Donald Horton, founder of D.R. Horton, followed this maxim to a tee. His home building philosophy of "design innovation, superior craftsmanship, and responsiveness to customers' needs" grew D.R. Horton into the country's largest homebuilder by volume for the past 14 consecutive years. To date, the company has delivered more than 545,000 homes—equaling an impressive 39 homes *per day*.

In 2002, D.R. Horton acquired Schuler Homes, one of the most respected residential builders in Hawaii, providing a toehold in the state.

"Two years ago, we entered the *upscale* resort-residential market with our Emerald Homes product line, considered the epitome of Hawaiian design," said Mary Flood, senior vice president of sales, D.R. Horton Hawaii.

"There is a reason our company grew from a local homebuilder to a regional homebuilder to ultimately the largest homebuilder in the United States," continued Flood. "We deliver on our promise to build highly livable homes that provide value for your dollar."

Wai'ula'ula, at Mauna Kea Resort on the Big Island of Hawaii, and Emerald Homes at Wainani in Poipu on the island of Kauai, are two of D.R. Horton's ocean-view communities known for their quality homes, great views, and wealth of resort amenities.

"What is your morning ritual?" questioned Flood. "At Wai'ula'ula and Wainani you can brew your latte in your gourmet kitchen, enjoy it from your ocean-view lanai, then at Wainani, get ready for the day with a private outdoor shower.

"Hawaii continues to be one of the most desirable places to visit and vacation. Once here, many fall in love with the natural beauty of the islands surrounded by the deep blue Pacific Ocean. Our communities add to the attraction. Exclusivity and seclusion are paramount, yet both are just minutes away from your daily necessities."

#### Two OF America's Best Beaches

Mauna Kea Beach and Poipu Beach perennially rank among the world's top beaches in all major travel publications. "There is another reason we decided to build close to these world-class beaches," said Flood. "They are in

## D.R. HORTON OPENED ITS FIRST SUBDIVISION IN DALLAS/FORT WORTH MORE THAN 35 YEARS AGO.

Today, it is a publicly traded company with a market cap of \$11 billion (as of September 23, 2016).



DID YOU KNOW? In modern Hawaiian culture, the plumeria flower has special meaning. Receiving a fragrant plumeria lei is a hospitable gesture and the flower can indicate a woman's relationship status. Over the right ear signifies they are single and over the left means they are spoken for.

Goldilocks climates. Both Wai'ula'ula on the Big Island and Wainani on Kauai are located on the leeward side of the islands, providing predictable sunny weather conditions."

### IN A CLASS OF ITS OWN

When tycoon Laurance Rockefeller opened Mauna Kea Beach Hotel on a desolate, crescent-shaped sandy beach, the road from the Kona Airport to the hotel wasn't completely paved. Guests traversed the rugged Kawaihae Highway, built by the military, in the highlands of the island.

Along the Kohala Coast sits Wai'ula'ula at The Mauna Kea Resort. Nestled near Mauna Kea Beach, Wai'ula'ula offers resort living with upscale comfort. Floor plans were built with entertainment in mind, with indoor and outdoor spaces blending effortlessly. Three-bedroom, three-bath villas and four-bedroom, four-bath estate homes offer a choice to fit your family's needs.

Residents have access to a new recreation pavilion, complete with an infinity pool, keiki (children's) pool, hot tub, fitness center, and a BBQ courtyard. The pool clubhouse is equipped with a kitchen, a large, flat-screen TV, and ample seating.

Tucked away in the secluded slopes and fairways of nationally ranked Mauna Kea and Hapuna golf courses, Wai'ula'ula offers preferred access and additional membership options not available to the public.

## Wai`ula`ula • Wainani



Floor plans by Emerald Homes, a D.R. Horton company, offer dramatic living areas with personalized touches, from gourmet gathering kitchens to spa bath retreats, creating highly livable homes that are luxurious and functional.

#### FIVE MILLION YEARS AND COUNTING

Kauai is the oldest island in the Hawaiian chain. Wainani, an Emerald Homes community, is located along the fairways of Kiahuna Golf Club within the resort community of Poipu Beach on the sunny South Shore of Kauai.

Respected golf course architect, Robert Trent Jones II, deftly included ancient remnants of an authentic Hawaiian village and Hawaiian archeological historical sites (including blind spider caves in a small outcrop of lava tubes on hole No. 2) into his design.

Homes, designed by renowned local architect Philip "Pip" White of Philip White Architects, include vaulted ceilings leading to covered lanai spaces where compelling golf course, mountain, and ocean views prevail.

Home features include porcelain floors at entry and in kitchen and baths, concealed split system air conditioning, gas tankless water heating systems, and dual pane Low-E windows.

For the gourmet home cook, kitchens boast coffered ceilings and solid surface countertops.

Niceties in the master bedrooms include walk-in wardrobe closets and soaking tubs.  $\blacksquare$ 

For more information on Wai'ula'ula and Wainani, please visit DRHorton.com/Hawaii. D.R. Horton is an Equal Housing Opportunity builder.