

The Ultimate Foursome

Andaz is the latest hotel to open at Mayakoba, Mexico's ecological resort.

MEXICO'S RIVIERA MAYA: (50 minutes south of Cancun): Over the past decade, Tour players from 16 different countries, including the likes of Matt Kuchar and Graeme McDowell, have competed on the Greg Norman Signature design during the OHL Classic at Mayakoba. Last fall, the tournament was a heated competition with a purse of \$7,000,010. The extra \$10 was a nod to its 10th anniversary year. Mayakoba, a one-square mile, \$1 billion resort with 2,000 employees, is Mexico's premier beach destination fronting the Caribbean Sea. Its coastline is home to the second largest coral reef in the world stretching from the Yucatan to Guatemala. Four luxury resorts dot the property, including the newly opened Andaz.

"We want to be an amazing complement to the other hotels," explained Andaz General Manager Lin Schatz. "My goal is to create an atmosphere that isn't scripted. If we generate the right energy, the environment is ripe for you to draft your own story. We allow staff to share their life experiences in the hope it enhances your knowledge."

The philosophy is symbolized by the graffiti art scattered on common area walls. "We engaged Riviera Maya



Senkoe's graffiti art in common areas at Andaz Resort

artist Senkoe to capture the essence of Mayakoba," reported Schatz. "His vivid depiction crystalizes the Mayan culture and Mexican heritage." ■

Mayakoba is located 10 minutes from the cosmopolitan town of Playa del Carmen. For information about El Camaleon Mayakoba Golf Course, please visit MayakobaGOLF.com or contact info@MayakobaGolf.com.



MAYAKOBA SITS ON AN ESPECIALLY SENSITIVE ECOSYSTEM. The underground aquifer, jungle forest, mangroves, and sand dunes have a symbiotic connection with the birds and wildlife. The resort won the Ulysses Award, considered the Nobel Prize in ecology, and it is certified by Audubon International as a Cooperative Sanctuary.