

# THE BOUTIQUE CLUB OF PALM BEACH COUNTY



During construction of the golf course, old barn doors were unearthed confirming the area's equestrian heritage.

*Mizner Country Club, where members are passionate about fostering the community feel and the lifestyle they live.*

DELRAY BEACH, FLORIDA: South Florida, the most progressive and prolific region of private golf clubs, offers a snapshot into the future of the game. "Since our membership took over from Toll Brothers in 2009, our main focus has been to continuously improve the standard of living in all aspects of the club," explained Larry Savvides, general manager & COO at Mizner Country Club. "The strength of country clubs will always be golf; however, a focus has shifted towards fitness and dining to accommodate family interests. Reinvestment in your product is key to success.

"I believe the advantages of Mizner Country Club are threefold," expressed Savvides. "Our membership is much smaller when compared to the gargantuan clubs up and down the Florida peninsula. Those that belong to a very large golf community typically settle into a small pocket of friends. At Mizner, you have a better ability to interact with the vast majority of residents. You can see new faces from a mile away!

"As the newest private club in the greater Boca Raton area, our average resident's age is 59," reported Savvides. "The mix of empty nesters and working families with chil-

dren allows us to create a robust family-friendly social calendar. I also think our proximity to the best of Florida is a selling point. The Miami, Fort Lauderdale, and West Palm Beach airports are all within a one-hour drive and a short jaunt down Atlantic Avenue takes you to downtown Delray Beach, recently ranked by *USA Today* and the Travel Channel as the 'Most Fun Small Town in the USA.'"

#### *A THOUGHTFUL PROCESS*

With the just completed \$6.2 million redo of the golf course, director of golf Stefan Brunt, opened up about the before and after transformation. "Before our investment, we were a prototypical Florida course, albeit with some undulation," explained Brunt. "We are now a completely different experience. This was not a facelift. We literally started with a blank sheet of paper and the goal to create an aesthetically appealing design with constant undulations and course characteristics that make you step on each tee box and say 'that's good.'" ■

*For membership information, please visit [MiznerCC.org](http://MiznerCC.org).*

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**"WE STRIVE TO CREATE A BALANCE IN LIFE** BY CREATING OUTLETS ALLOWING MEMBERS TO DEDICATE A PORTION OF THEIR DAY TO THEMSELVES. A MEMBER PERK INCLUDES TWO HOURS OF COMPLIMENTARY DAY CARE, PROVIDING THE OPPORTUNITY TO MEET FRIENDS OR WORK OUT." – MARIE MITCHALK, DIRECTOR OF MEMBERSHIP