## The Great Differentiator Orchid Island Golf & Beach Club...

beautiful living along the Treasure Coast.

PREVO HEALTH SOLUTIONS has ranked Orchid Island a "Top 20" in the nation for being one of America's healthiest clubs. ORCHID ISLAND, FLORIDA: Golf communities are at a crossroads. In the coming years, there will be a sharp increase in the activities and services expected by buyers in golf communities. Those that continue to invest in amenities will prosper.

"If you have toured the best golf clubs in Florida, you know there is a lot of competition," said Suzanne Albani, former president of the Board of Governors at Orchid Island Golf & Beach Club. "It's important to be able to differentiate yourself from the others. Our Beach Clubhouse is a differentiator, it really is quite beautiful and unique. However, over the years, it became clear we needed more space particularly for our various 'clubs within the club.' During season, it was common for staff to set up and break down a meeting in the dining room three times per day for various member events.

"We are a fiscally conservative, member-owned club and investments in our facilities need to meet two criteria: the project must be financially feasible and it must meet the needs of our current membership as well as future potential members. A two-year planning process



UNSPOILED, UNMATCHED

which sought input from all components of our community—the Board of Governors, committees, department heads, and our membership—resulted in the decision to expand our Seaside Lounge, build a new stand-alone meeting room, and construct a pool bar between our pool and the ocean. This major renovation was approved by an overwhelming 80 percent of the membership."

"We only had one chance to get it right," explained Stephanie Hahn, chairman of the Beach Club Improvements Committee. "With strong membership sales, the multimillion project was expanded beyond its original scope. The membership has been exceedingly receptive, seeing the value of continuous investment for ourselves and future members. The positive response of our members to these new facilities, especially the popularity of the pool bar, has been even greater than what we anticipated."

## ORCHID ISLAND

is the proud host of the 2018 U.S. Senior Women's Amateur Championship. Orchid Island Golf & Beach Club, a debt free and financially sound community, offers an Arnold Palmer designed golf course, eight Har-Tru tennis courts, a mile-long secluded beach, a heated pool with private cabanas, and three separate clubhouses: Golf Club, Beach Club, and Tennis & Fitness Center.

It is one of the few private golf clubs in Florida to offer direct beach access and most residences are centrally located, requiring only a brisk walk to its Audubon certified golf course and secluded beach. The community has a distinct British West Indies architectural flair and existing inventory runs the gamut from ready to move-in homes to a varied choice of homesites.

For information on membership opportunities, visit OrchidIslandGolfAndBeachClub.com.