



Streamsong Red, designed by Bill Coore & Ben Crenshaw



Streamsong Blue, designed by Tom Doak

One Of America's Most Anticipated Course Openings Nears



Grow-in progress photo of Streamsong Black. Streamsong Black to debut autumn 2017

"The landscape at Streamsong Resort is simply like nothing we've experienced. It's one of the very best."— GIL HANSE

STREAMSONG, FLORIDA: The first known written mention of golf, in what was to become the United States, was an edict by Dutch officials in Fort Orange (present day Albany, New York). On December 10, 1659, officials outlawed playing the sport in the streets.

Golf has always been a game of firsts. The USGA resolved its first rules dispute in 1894, the first PGA TOUR branded tournament was held in 1969, the Golf Channel's first broadcast was in 1995, and the first shares of Callaway Golf traded on the NYSE in 1992.

On September 29, another significant first in golf will occur in Central Florida with the opening of Streamsong Black, providing you an opportunity to play three of the most awarded courses in the world—all at one destination.

Streamsong Black, designed by Gil Hanse, will complement the Red Course, designed by Bill Coore and Ben Crenshaw, and the Blue Course, designed by Tom Doak.

The Streamsong Black Course features flowing elevation with rolls, tumbles and ridges and a revetted bunkering style that is akin to the golf courses in the sand belt region of Melbourne, Australia.

CENTRAL FLORIDA SAND DUNES

Streamsong Resort is located on 16,000 acres, 70 minutes to the east of Tampa and about 90 minutes to the west of Orlando. Guests have a choice to stay at the main Lodge, with 216 rooms and suites, or reserve one of 12 guest rooms at The Clubhouse.

"It's hard to explain the feeling most golfers experience on their first visit," said Richard Mogensen, general manager. "During the scenic, almost surreal approach from the destination's entranceway to the hotel, excitement builds. As you pass sand dunes several stories high, you might think, 'where am I?' Welcome to Streamsong." ■

THE STREAMSONG TOUR PACKAGE

Three nights in the Lakeside Lodge • Play the Red, Blue, and Black Courses • Full Breakfast • \$50 Gift Card • Package available October 1, 2017
For more information, please call (888) 855-8628