



## HACK AND HOOK AT

# *The* BROADMOOR

*The resort has earned a coveted Five-Star rating for 57 consecutive years.*

COLORADO SPRINGS, COLORADO: The latest trend in hospitality is creating experiential moments beyond the ordinary. “That is our strong suit,” exclaimed Russ Miller, director of golf operations at The Broadmoor. “Our Hack and Hook package allows for a choice of overnight stays at our new Cloud Camp boutique hotel at the summit of Cheyenne Mountain or at the main Broadmoor resort campus followed by a stay at our Fly Fishing Camp, a private fishing retreat.

“If you live in a big city or come from the flatlands of the Midwest, you are in for a surprise. We provide true luxury wilderness experiences and are a perfect excuse to escape from the world for a couple of days. And, yes, cabins have high-speed Internet.”

### *TEE SHOTS AND FISHING LURES*

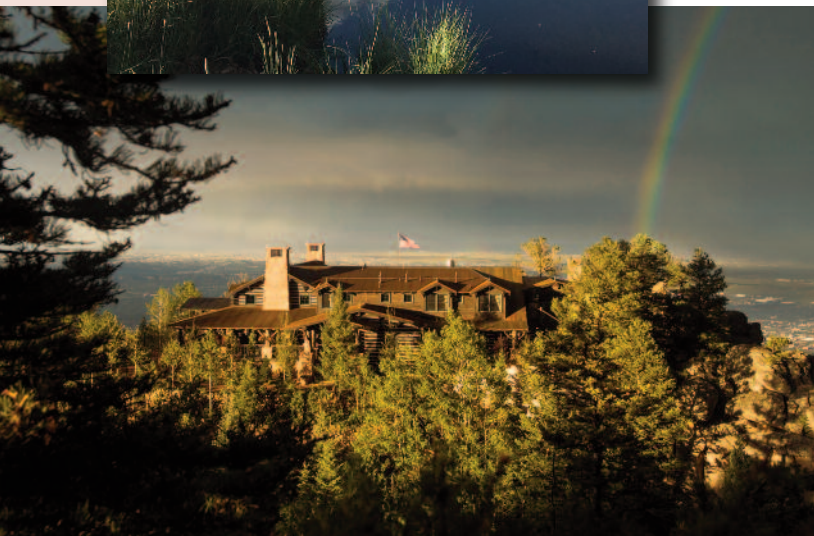
“After a hearty breakfast, your itinerary includes a mix of golf at The Broadmoor and fly-fishing on five miles of private river with the opportunity to catch-and-release four different species of trout [rainbow, brown, brook, and cutthroat]. Since each fish requires a different challenge, a river guide is provided for every two guests, ensuring proper instruction,” said Miller. “Individual techniques are required depending on the time of day and type of fish. Similar to how you don’t want to play a golf course wherein every hole is a par-4, the challenge to hook different trout under variable conditions is invigorating.”

### *THE RESORT OF CHAMPIONS*

The Broadmoor offers three championship courses, multiple pools, 26 boutique shops, a luxurious spa, 20 dining establishments, and 185,000 square feet of meeting space. Its golf courses have hosted 22 major tournaments, including seven USGA Championships, and has been named *Golf Magazine’s* No.1 Golf Resort in North

America. Its courses are home to many of golf’s major moments, including Jack Nicklaus’s first “big” win at the 1959 U.S. Amateur, and Annika Sorenstam’s first major victory at the 1995 U.S. Women’s Open. Its East Course, designed by Donald Ross, will host the 2018 Senior Open. ■

*For more information on The Broadmoor, please visit [Broadmoor.com](http://Broadmoor.com).*



*Cloud Camp, with only 24 rooms, sits 3,000 feet above The Broadmoor. Rooms feature unobstructed 360-degree views that showcase the splendor of Pikes Peak.*