



Picture Perfect

The Golf Club at Black Rock – distinguishing between an ordinary round of golf and a golf experience.

COEUR D'ALENE, IDAHO: President Thomas Jefferson commissioned the Lewis and Clark Expedition shortly after the signing of the Louisiana Purchase in 1803 to map, explore, and establish an American presence in the territory before other European powers tried to claim it.



Tim and Jeannie Kohn

The Kohn's discovery of the rugged beauty of Idaho was a little less taxing.

"Over lunch on a sultry summer day in Texas, I googled 'Top-100 Golf Courses,'" recalled Tim Kohn. "On the first page of results appeared The Golf Club at Black Rock, a name I wasn't familiar with. The photography on its website had a profound impact on me. I was tired of the heat and yearned for a home up north. Upon discovering Black Rock, I felt I found a needle in the haystack. Both Jeannie, my wife, and I were so enthralled with the club, its golf course, and the climate of Idaho that we purchased a house and boat before meeting any members!"

"Texans appreciate the value of a clear lake," stated Jeannie Kohn. "All too often they have a red murky hue. Lake Coeur d'Alene is hard to beat. Its big, blue water encourages you to spend the day boating.

"The membership at Black Rock is friendly and inclusive—like what I expect you would find at most private clubs," continued Jeannie. "What did surprise [and please] me is how worldly they are. Travel is important in life and I find it stimulating during dinner conversation discussing far-flung destinations."

The Golf Club at Black Rock is named for rugged outcroppings of black basalt that jut up throughout the property. Awarded *Golf Digest's* "Best New Private Course" in 2003, its steep crags, sunken marshes, and precipitous bluffs are eye-catching. Members have access to a 31,000 square-foot clubhouse with a pool, spa, tennis courts, fitness center, and activities barn. Nearby, a 129-slip marina provides convenient entry to Lake Coeur d'Alene and its 135 miles of shoreline. ■

For membership information and an additional peek at the beauty of The Golf Club at Black Rock, please visit BlackRockIdaho.com, or call (208) 676-8999.

"We focus on providing the finest in service for our members without being overly pretentious."

– SHATANA POLE, GENERAL MANAGER, THE GOLF CLUB AT BLACK ROCK