

IN 1959, JULIAN RIZZUTO AND HIS SON LEANDRO decided to take a risk and launched Continental Hair Corporation with a brand of fast-drying hair curlers. Their start-up capital was \$100 raised from the \$5,000 sale of Leandro's Cadillac. The company, now called the Conair Corporation, has over one billion dollars in annual sales. The company's brands include Conair and, of course, CuisinArt cooking appliances.



5 senses at *The Resorts by CuisinArt*

ANGUILLA, BRITISH WEST INDIES: A fortuitous tip from a taxi driver was the impetus for CuisinArt Resort. During a vacation, Leandro Rizzuto, the highly successful businessman behind the Conair Corporation, learned about a prime 35-acre parcel of land in Anguilla. The country prohibits foreign ownership of beachfront property for personal use, so he decided to purchase the real estate and committed to building a boutique resort and brand it with the name CuisinArt—a shrewd move to help market the hotel.

Today, Rizzuto has two sister hotels in Anguilla: CuisinArt Golf Resort & Spa and the brand new Reef by CuisinArt. "Our two boutique resorts complement, not compete against one another," explained Stephane Zaharia, general manager of both hotels. "CuisinArt Golf Resort & Spa has distinct Greek architecture that was architecturally inspired by the bright white villas nestled along the shoreline of the Greek islands while The Reef, which has been open less than a year, features modern design, a contemporary feel,

THE REEF BY CUISINART, a member of Small Luxury Hotels of the World, opened late last year. Its Spa to You poolside services are the ultimate indulgence.

with an ethos placed on sustainable luxury.

"Materials for The Reef were sourced from around the world," detailed Zaharia. "Everything from wooden doors to decorative balcony railings were imported from the finest manufacturers. This was a hands-on endeavor where-in we inspected every aspect of construction." ■

For more information on CuisinArt Golf Resort & Spa please visit CuisinArtResort.com.

For more information on The Reef by CuisinArt, please visit TheReefbyCuisinArt.com.



"BUILDING THE COURSE was a complex operation. We had to import greens mix and sand on a barge from Guyana, over 700 miles away. Shipments were scheduled to ensure that they arrived on time so as not to disrupt the construction schedule of the course. We also took advantage of the incredible scenic vistas by routing several holes for long views overlooking the bay and the island of St. Maarten."
— GREG NORMAN

SENSE OF SMELL: After flying into Princess Juliana International Airport in St. Maarten, enjoy the scent of salt air and sea spray for a 30-minute boat ride to Anguilla.



SENSE OF SIGHT: The architecture of both CuisinArt Resort and The Reef by CuisinArt are visually stunning.

SENSE OF HEARING: Capture the sound of laughter as your family frolics in the calm ocean water of Rendezvous Bay.



SENSE OF TASTE: CuisinArt Resort's 18,000 square-foot, hygienic, tightly controlled, hydroponic farm provides fresh produce for all of its restaurants. Instead of chocolates on your pillow, a bowl of cherry tomatoes bursting with flavor are placed on your nightstand.



SENSE OF TOUCH: The Venus Spa at CuisinArt Resort is one of the largest spas in the Caribbean. Enjoy a warmed seashell massage involving classic soothing techniques.