



First of its kind –
a Beach House in the mountains opens at
PROMONTORY



A family enjoying an evening roasting s'mores at The Ranch Clubhouse after spending a day of fun at The Shed Clubhouse. The Shed offers old school pinball machine games, shuffleboard and billiards, bowling, a basketball court, a 50-seat movie theatre, a general store, and an outdoor amphitheater.

PARK CITY, UTAH: During a “blue sky” planning discussion of Promontory Club, no boundaries of thinking limited conversation. Every amenity a family could ask for was on the table for review.

As Promontory matured with the addition of Pete Dye and Jack Nicklaus Signature courses, multiple clubhouses and restaurants, a large equestrian center, children’s cabin, and full-service spa, plans were dusted off on a concept that, at the time, seemed improbable—building the first private beach club in the mountains.

“Our Beach Week at Promontory celebrated the grand opening of our Beach House,” described Robin Milne, general manager at Promontory Club. “The Beach Ball Gala, with sunglasses and sandals as optional attire, was the highlight of the week raising over \$200,000 for local charities and was followed by an all-American Fourth of July picnic and private fireworks display. The multi-million dollar Beach House has a tremendous sense of place. A dock, cabanas, and gourmet café complement the curl-your-toes powdery sand.”

Promontory is a major force in the Park City real estate market, representing 20 percent of total sales. Last year, it had \$186 million in real estate transactions and added 146 owners to Promontory Club.

“We compare favorably to other private communities in Lake Tahoe or Aspen,” said Milne. “Our depth of amenities is unmatched and the total cost of purchase and continuing dues is less than many of our peers.

“I have high expectations for our newest neighborhood that is bookended by the Nicklaus Painted Valley Course and Beach House. The land sits in a serene canyon that reminds me of the movie *A River Runs Through It*,” commented Milne. “The palette of colors at sunset is quite dramatic.” ■



The Nicklaus Clubhouse’s cutting edge architecture utilizes stone, glass, and steel.

For more information, please visit PromontoryClub.com.