

The Jim McLean Golf School, recognized by U.S. News & World Report, CNN, and Travel+Leisure as the No. 1 Golf School in America, opens shop at The Biltmore.

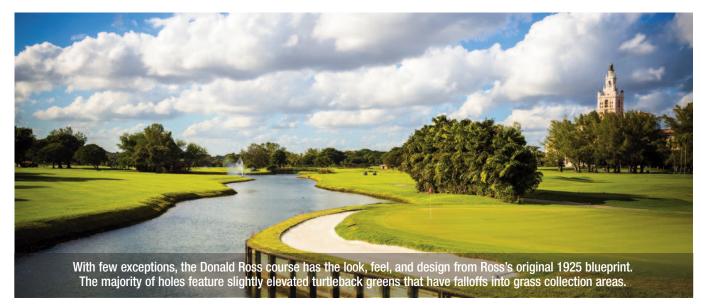
CORAL GABLES, FLORIDA: The Biltmore has played a significant history in establishing Florida's reputation as one of the world's great golf destinations. The resort hosted The Miami Biltmore Coral Gables in 1931 with Gene Sarazen, Bobby Jones, and Tommy Armour in the field. "The tournament had the richest purse on Tour back in the day," said Bob Coman, director of golf operations.

Other accolades include host to the Junior Orange Bowl Championship for 53 consecutive years and home course for the University of Miami women's golf team. "Sergio Garcia, Tiger Woods, Rickie Fowler, and José María Olazábal used the Orange Bowl as a steppingstone toward turning professional," boasted Coman.

Last month, The Biltmore added a Jim McLean Golf School. "Management has been fully onboard since day one of negotiations," recalled Jim McLean. "Every detail I asked for was an emphatic yes! Our new million dollar facility with the best teachers in the business will have two 'super stations' with the most modern hardware, and more importantly, software to evaluate your swing and help you improve.

"I have schools spanning a distance of over 6,000

THE LIST OF CELEBRITIES who have vacationed at The Biltmore ranges from Bing Crosby to the notorious gangster Al Capone.



"AT THE COMPLETION OF YOUR BACKSWING, make sure your hands and arms are relaxed. Unnecessary tension will throw you off every time. Then, start your downswing with your legs and hips with your

upper body following. This basic principle will result in more distance and accuracy." – IIM MCLEAN

miles from Spain to South Korea. But, South Florida is my home," said McLean. "My life is right here and I love it. Many of golf's greatest teachers no longer teach. I do. I lead several of the schools and have a student to teach ratio of 2:1, the lowest in the business.

"I spend several hours each week training our instructors and our quality has been noted by the media," explained McLean. "Thirteen of our teachers have been ranked in the 'Top-100 in America' by Golf Magazine and 48 of our guys are ranked by Golf Digest as 'Best in Florida.' Our feeder system for the best of talent is unmatched."

## A LANDMARK LIKE NO OTHER

The Biltmore was designed by Leonard Schultze, architect behind Grand Central Terminal in New York City.

There are approximately 2,500 National Historic Landmarks across America, 45 of which are in Florida. The Biltmore Hotel is the only resort in Florida to earn the prestigious designation.



It's located seven miles from Miami International Airport and within walking distance to the shops lining Miracle Mile. Other amenities include 275 lux rooms and 75,000 square feet of meeting space. Its grand pool—one-half mile long, 22,000 square feet, and 600,000 gallons of water—is one of the largest hotel pools in the continental United States.

For information on The Biltmore Hotel's membership offerings and seasonal golf packages, visit BiltmoreHotel.com, or please phone (855) 311-6903.

## DID YOU KNOW? -

BEFORE BECOMING one of the world's most respected golf instructors, Jim Mclean was a director of golf at four prestigious private clubs: Sunningdale (NY), Quaker Ridge (NY), Sleepy Hollow CC (NY), and Tamarisk CC (CA).

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