

# The Dynamic Duo

*Addison Reserve is recognized as one of America's Healthiest Clubs.*

DELRAY BEACH, FLORIDA: Addison Reserve offers a service rare in the private club industry, male and female co-directors of golf.

"When Karen and I arrived at Addison Reserve, we were a package deal," explained Kevin Baldizar, co-director of golf. "Each of us bring special qualities to the job. There is some truth to the phrase 'Men are from Mars, Women are from Venus.' As an example, I have noticed at the Men's Member-Guest that food and booze are scrutinized. At the Women's Member-Guest, tabletop centerpieces are a topic of conversation."

"We offer different perspectives," agreed Karen Sherman-Lavin, co-director of golf. "I like to say Kevin fits for equipment and I outfit for the course!"

"At many clubs, women are second fiddle and feel slighted. Not here. We pay special attention to *everyone*. Our golf calendar is full of events," continued Karen, "but formats vary. Men tend to prefer a strong sense of individual competition while the ladies are more social and gravitate toward team matches."

## EXCITING TIMES

Addison Reserve consists of 19 residential villages and 27 holes of Arthur Hills designed golf. Other amenities include a 70,000 square-foot grand clubhouse, a 20,000 square-foot sports and recreation center with 11 Har-Tru tennis courts, and an Asian-inspired spa. Construction is about to begin on Addison Reserve's \$25 million Sport and Spa Esplanade.

"It's an exciting time at our community," smiled Karen. "We know that continued renewal is critical to maintain or

improve our standing as No. 7 in the country in *Platinum Country Clubs of America* rankings."

"Arthur Hills was diligent to ensure each of our nines had a different look and feel," described Kevin. "Our Redemption Course is the shortest at

Addison Reserve, but can be challenging. Shotmakers have an advantage with proper ball placement off the tee. The Salvation Course is longer and more forgiving. A long ball is your ally. Finally, the Trepidation nine is the most interesting with doglegs and significant elevation changes [for South Florida].

"After the busiest of days, I will often 'sneak out' to the fourth hole on Redemption," confided Kevin. "The visually stunning par-3 and sound of water exude a peaceful feeling and reconfirms in me what a special place we offer our members." ■

*For more information, please visit [AddisonReserve.cc](http://AddisonReserve.cc).*



(Above) Salvation Course. (Left) Kevin Baldizar and Karen Sherman-Lavin, co-directors of golf.