

BUILT FOR SURF, SUN, AND SEA LOVERS

Querenica offers the best of Cabo living with the No. 1 rated golf course in Mexico and an intimate beach club.

By Mark Pazdur, Publisher

LOS CABOS, MEXICO: "Querenica has always had a special feel; from the challenging desert topography to its conception as the first truly private golf club.

"Now, with a new ownership group in place, the second life of the Querenica Golf and Beach Club is evident; there is a lot happening here," said Tom Fazio during a recent visit. "There are



Attending a recent event at Querenica are Sue and Tom Fazio, course architect, with developers Bonnie and Tom McCloskey and William Jordan.

many fine courses, both public and private. I believe Querenica is the 'best in breed.' The private community has the finest clubhouse, best golf course, and the best location.

"The club sits on a large site. During my first visit, I was blown away," recalled Fazio. "The mountains are off to the east and the ocean is just to the west. The land form is long and linear. Several of my holes almost feel as if you can touch the ocean, and, as you weave your way up the foothills, the views get grander and grander. I have never had a site to work with like this before. At the highest point on the golf course, you are up about 700 feet with unbelievable views of downtown San Jose and the Sea of Cortez. Querenica leaves you with an indelible impression."

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The Publisher's Page

"THE SPANISH WORD 'QUERENCIA' DESCRIBES A PLACE where one feels safe, a place from which one's strength of character is drawn, a place where one feels at home. It comes from the verb 'querer,' which means to desire, to want. What a beautiful concept: 'A place in which we know exactly who we are. The place from which we speak our deepest beliefs.'"

— JORGE CARRERA, CEO OF QUERENCIA



FAMILIES COMING TOGETHER

The innate service culture in Mexico is taught from an early age. The definition of "family" in the Baja extends far beyond immediate blood relatives, and not long ago, Cabo was a tiny fishing village wherein locals knew and looked after one another. That sense of community remains a guiding principal at Querenica today.

FRESH PERSPECTIVE

After receiving their MBAs from Notre Dame, Ryan and Lauren Elston arrived in Los Cabos nearly a decade ago looking for their next adventure.

"The real estate market then, as it is today, remains resilient because of the consistent weather, Mexican culture, and proxim-

"THE NEW PARTNERS AT QUERENCIA are a good fit. I am excited to see how the community continues to develop. They have the utmost integrity and are great people." – TOM FAZIO



Querencia is ranked the No. 1 golf course in Mexico by *GolfWeek*. The Fazio design plays through deep arroyos and arid plateaus.

ity to many major cities in the West," said Elston. "During a trip to Cabo in 2008, we stopped at Querencia upon a friend's recommendation. Immediately I could tell it was built right. Living in Aspen, Colorado, I understood the challenges and costs of building into rugged topography."

Sold on Querencia's lifestyle, the Elstons purchased a cabana. "The breathability sold us," recalled Elston. "Privacy and security were both strong considerations for us and having space between neighbors is a strong selling point. We wanted to experience the Baja, and Querencia was one of the only communities we looked at that really captured the beauty of the native landscaping both on and off the course.

"After spending considerable time at Querencia over the last decade and becoming enamored with the different active lifestyle pursuits, I was presented with an opportunity to be a part or the next stage of the club's future. After closing on the development in August of last year, I am now one of the managing partners.

"Querencia has already established itself as a premier golf community," continued Elston. "We will certainly continue to be that for many years to come, and my aim is to build on that high bar.

"With three young daughters, I know the importance of a family inclusive club. We are now offering a generational membership and more premier experiences for non-golfers. If I can't see the value for my family, I know future member families will feel the same," said Elston.

A team of land planners is currently evaluating future development options at Querencia.

"Good things, big and small, are in the works," smiled Elston. "Our family favorites include Querencia's new kid-friendly water slide and ice cream/taco bar and our new downhill flow trail for mountain biking.

"We are currently reviewing conceptual plans for Querencia's Beach Club, which will be a game changer. As an avid surfer, I view our location perched above two consistent summer breaks as a dream setup. Querencia's architecture pulls from the craftsmanship found in many historic haciendas in San Jose del Cabo and we want to be careful to preserve that sense of place." ■



Ryan and Lauren Elston with their daughters.

LOS CABOS MEANS "WHERE LAND ENDS." The tip of the peninsula is surrounded by water, with the Pacific Ocean to the west and Sea of Cortez to the east. Surfers favor the slightly calmer and warmer waters of the Sea of Cortez abutting San Jose del Cabo.



THE CLUBHOUSE VILLAGE, perched on a hilltop overlooking the Sea of Cortez and Fazio's golf course, is modeled after a Spanish town square with a series of club buildings encircling a plaza. The fresh scent of blooming huele de noche flowers (jasmine) permeates the air. There are eight fountains both indoors and out. No matter where you are, the relaxing sound of water surrounds you. Hand carved woodwork throughout offers an example of artesian culture in Mexico and vibrant work of David Villaseñor from Guadalajara brightens the interior design. For more information, please visit: www.QCabo.com.

