

# GINSTRONOMY 101



BRONCO BUSTER -  
The Quarry in La Quinta, California



DESERT LEMONADE -  
The Reserve in Indian Wells, California



CUCUMBER CLUB CHAMPION COOLER -  
Blackstone Country Club in Peoria, Arizona

SCHIEDAM, NETHERLANDS: Many believe gin originated in Britain, perhaps due to the classic London Dry Gin moniker. The spirit came to Europe via Holland. The name “gin” in fact is the English translation of the Dutch word “jenever.”

“Often gin tends to be ‘juniper heavy’ and I felt there was a void to develop something different,” said Carl Nolet Jr., 11th generation of the Nolet family distillery. “So my brother Bob and I put on our lab coats and ‘played outside of the sandbox.’”

“NOLET’S Silver features a unique combination of botanicals never before used in a gin. This floral and fruit-forward gin offers fresh notes of Turkish rose, peach and raspberry.”

## FOOD & BEVERAGE CREATIVITY

Signature cocktails are the newest arena golf clubs are experimenting to reinforce their brand identity. “Every private club has a signature hole, so a signature drink seems like a logical extension to promote uniqueness. I can’t think of a better spirit than NOLET’S Silver Gin as a main ingredient in a specialty drink to enjoy at the 19th hole,” expressed Nolet Jr. ■



GIN IT TO WIN IT - Capital Canyon Club in Prescott, Arizona