

# Another Party To Add To The *Social Calendar*

*The Landings Club and Web.com Tour unite for the next five years.*

SAVANNAH, GEORGIA: In most professional sports, players are drafted and if they don't have a solid rookie season, they're still playing the following year. Golf is different. You're on your own. Tour players are required to be a combination athlete and entrepreneur.

The Web.com Tour is one of six Tours underneath the PGA TOUR umbrella. The top 50 Web.com season money winners receive a golden ticket—a PGA TOUR card making them eligible to compete for millions (just the four majors offer a combined payout of \$40 million).

Willard Byrd. It's the only coastal private community offering access to six courses. "Often a Board of Directors will grapple with loss of access to its golf course leading up to a tournament," explained Edwards. "Since we have six golf courses, availability of play for our members is a non-issue.

"As you can imagine, a community with 6,000 members, with residents having diverse careers [from famous authors to retired NYC police officers], we were worried if we were making the right decision. Response has been almost unanimously positive. Members look at it as another opportunity



"Our membership is looking forward to hosting a Web.com tournament for at least the next five years," said Scott Edwards, director of membership. "The prestige as a site of a PGA TOUR sanctioned event is undeniable and will reinforce our brand in the marketplace as a top-tier golf facility. We want to be tip-of-the-tongue in 19th hole discussions on best private clubs in the Southeast."

## *EXCUSE FOR ANOTHER PARTY*

The hallmark of The Landings Club is member access to designs by Arnold Palmer, Tom Fazio, Arthur Hills, and

to throw a party and enjoy watching great golf.

"The Tour runs a tight ship. We hand the keys over on a Sunday and receive them back a week later," smiled Edwards. "As with any PGA TOUR event, philanthropy plays its part. All ticket sales to our tournament go to local charities. When we opened the sign-up portal for members to register as volunteers, we had 430 online almost immediately—a speed more reminiscent for booking seats to a Billy Joel concert!" ■

*For membership information, visit [LandingsClub.com](http://LandingsClub.com).*

**"IF I PLACED MY TOP 15 DESIGNS** into a hat and only one could be picked, I would be happy to stake my reputation on Deer Creek's quality golf experience at The Landings." – TOM FAZIO

**THE LANDINGS CLUB** is a member owned, debt-free private club. Off the course, island amenities include four clubhouses, two full-service marinas, 30 miles of trails, 150+ stocked lagoons, six pickleball courts, 32 Har-Tru tennis courts, 35+ youth camps, five pools, and a two-acre community farm. A three-year, \$25 million capital reinvestment program broke ground last month.