

# An Evolution

*BallenIsles provides a taste of the good life in South Florida.*

PALM BEACH GARDENS, FLORIDA: BallenIsles has long been a focal point in the golf industry. Site of the inaugural PGA Show (a trade show for golf professionals), the member-owned private community offers three quality golf courses that have been tested by the world's best (Jack Nicklaus won the 1971



The BallenIsles Grille



Harry's Lounge

PGA Championship on the club's highly regarded East Course).

Other notable amenities include a 62,000 stand-alone sports complex, Cosmo & Company Spa, resort-style pool, and tennis facilities that were ranked No.1 in the country by the USTA.

It's not uncommon to see sisters Serena and Venus Williams (who train at BallenIsles) sparring on the 500-seat stadium court.

**"The BallenIsles culinary experience is on par with New York City's best venues. Designed from scratch, with \$8 million invested into kitchen equipment, our restaurants serve diverse menus including exotic Moroccan and Greek cuisine."** — EXECUTIVE CHEF JOLLIFF



The East Course

## MILESTONES OF MODERNIZATION

BallenIsles has been progressive, responding to trends favoring a stronger focus on health and wellbeing that stretch beyond golf. The luxury of a large membership and a rock solid financial base has allowed the club to reinvest in capital projects to the tune of \$625,000 *per month* for the past *decade* totaling \$75 million in all.

Last month, BallenIsles held the official grand opening of its 115,000 square-foot grand clubhouse. The modern, tastefully designed structure checks all the boxes.

"Our hard work paid off," smiled Ryan Walls, GM/COO at BallenIsles. "One of our proudest accomplishments was completing the \$35 million expansion without an assessment to our existing membership!"

The clubhouse is an ode to the future and past. Adjacent to the new BallenIsles Grille—the Sports Bar with 17 televisions overlooking the East Course—is History Hallway with smartly framed photos of celebrities and Tour players from a bygone era.

"We have been careful to balance our storied tradition with member needs," explained Walls. "Case in point is our six dining experiences. Evolution is our version of stylish upscale dining. Much more than a steakhouse, its global cuisine including a weekly tasting menu and an extensive selection of single malt scotches and an international sourced wine list." ■

*For more information, please visit [BallenIsles.org](http://BallenIsles.org), or call (561) 775-4763.*