



THE DUNES CLUB GOES NATIONWIDE

The Grand Strand's premier private club opens membership beyond the Carolinas.

MYRTLE BEACH, SOUTH CAROLINA: In a market that for decades has thrived on 80+ public golf courses crowning Myrtle Beach “The Golf Capital of the World,” its most renowned private offering, The Dunes Golf & Beach Club, stands alone as the region’s premium golfing experience.

No other design along the Grand Strand’s 60-mile stretch of shoreline offers such a dramatic setting with panoramic vistas of the Atlantic Ocean.

Its reputation as one of the finest tests of golf on the East Coast is well deserved. Opened in 1949, the Robert Trent Jones layout has hosted many of golf’s prestigious tournaments including the U.S. Women’s Open and PGA TOUR qualifying tournaments and a Champions Tour event. More recently, The Dunes Club hosted the 2014 PGA Professional National Championship, 2015 South Carolina Junior Championship, 2016 Southern Amateur, and last year’s USGA Women’s Amateur Four-Ball.

No other private club in the area offers the comparable membership opportunity that The Dunes Club now extends on a national scale—appealing specifically to those living outside the Carolinas—with an initiation fee and dues fees that are discounted in half, but offer full-member privileges.

“Several of our national members joined with the intent that, in two or three years, they’re going to retire and relocate to the Myrtle Beach area and become a full member down the line,” said Dennis Nicholl, PGA head golf professional. “It’s a great way for them to get to



know current members and all of our compelling amenities before they make that move.”

The Dunes Club completed several significant capital projects last year including a comprehensive bunker renovation incorporating the Better Billy Bunker system. Off the course, its golf shop received a modern overhaul with an expanded selection of premium brand offerings. Upgrades have also been made to the club’s tennis and pool complexes.

“We place an ongoing emphasis on ways to improve the club, no matter how big or small,” said Nicholl. “When you visit, we want you leaving knowing you’ve experienced the very best golf has to offer.” ■

For more information, please visit TheDunesClub.net or call (843) 449-5236.