

# Good Things HAPPENING



*The Club at Ibis celebrates its success as one of South Florida's premier communities.*

WEST PALM BEACH, FLORIDA: Robert Toll, co-founder of Toll Brothers, America's largest luxury home-builder, has expressed the golf industry would have many winners and losers this decade. Statistics back up his belief. In 2016, a paltry \$210 million was invested on new golf course construction compared to \$5.6 billion in 2000.

The Club at Ibis, with three Nicklaus family golf courses and a modern clubhouse campus has firmly established itself in the winner's column.



"This season is shaping up to be our strongest since becoming a member owned and operated community," said John Jorritsma, director of sales and marketing at The Club at Ibis. "Incredibly, we are averaging one new membership every four days! In the last five years, we have welcomed 504 new members."

The Club at Ibis is located 20 minutes from every modern convenience in South Florida. The private community is almost a small town. Its 3,000 members (living in 33 distinct neighborhoods) have access to the Sports Village and Clubhouse complex, 16 Har-Tru tennis courses, and three

Nicklaus courses (one each by Jack Nicklaus, Jack Nicklaus Jr., and Steve Nicklaus).

"Size provides an important advantage for us," continued Jorritsma. "Our real estate product ranges from turn-key vacation condos to custom dream homes. We are an exceptionally active community with dozens of social clubs and a vast offering of resident amenities. Yet, we are able to offer a dues structure that is significantly lower than most clubs in the greater Palm Beach area."

## *GOLDEN BEAR SIGHTING BY GRASSY WATER PRESERVE*

Last season, Jack Nicklaus opened his new Legend Course to solid reviews. "I have designs in 45 countries and The Club at Ibis is the only private community that can boast three Nicklaus family courses," said Jack Nicklaus. "Each has a slightly different feel and stands on its own. I think it's kind of special that the three of us designed golf courses in the same community. My goal is to make a player use their mind ahead of muscles, to control emotions sufficiently, and think through options before drawing a club from the bag."

"Our location is one of our strongest selling points," said Jorritsma. "We share a common property line with the 23 square-mile Grassy Waters Preserve. Palm Beach International Airport (PBI) is to the south; the Gardens Mall, Kravis Center, and beaches of Singer Island are due east; and the popular equestrian communities of Wellington are off to our west." ■

*For information on membership opportunities at The Club at Ibis, visit [ClubAtIbis.com](http://ClubAtIbis.com), or phone (800) 741-4500.*

*Tennis Industry Magazine named The Club at Ibis "2018 Private Facility of the Year."*