BIG CEDAR LODGE America's Premier Wilderness Resort

OUTSIDE BRANSON, MISSOURI: When Johnny Morris, founder of Bass Pro Shops and noted conservationist, established Big Cedar Lodge, his objective was to create a tribute to the magnificence of nature, preserve the solidarity of the area's history, and build a place to celebrate the joy of family.

The 4,600-acre lakeside retreat (almost 50 times the size of Disneyland) connects guests with a variety of nature-based activities. Existing golf amenities include a Jack Nicklaus Signature par-3 course, a Gary Player short course, and Tom Fazio and Coore/Crenshaw championship courses. Payne's Valley, designed by Tiger Woods, opens for preview play later this year. The resort's complete golf offering, designed by golf's greats, has established it as "America's next great golf destination."

Most resorts offer a choice of a regular sized hotel room or a suite. At Big Cedar Lodge, you have a selection of 32 different rooming options from grand lodges; rustic lakeside cabins; and exclusive accommodations, including a spa cottage with a most unusual view-a bathroom glass floor showcasing a creek running underneath the building.

For more information on seasonal packages, please visit BigCedarLodge.com.

"I COULDN'T BE MORE PROUD TO PARTNER WITH JOHNNY MORRIS [OWNER OF BIG CEDAR LODGE] TO DEBUT MY FIRST PUBLIC-ACCESS COURSE IN THE UNITED STATES. HIS INCREDIBLE PASSION FOR CONNECTING PEOPLE OF ALL AGES AND WALKS OF LIFE TO NATURE IS TRULY INSPIRING. TOGETHER, WE'RE EXCITED TO CREATE A WORLD-CLASS GOLF EXPERIENCE IN THE CENTER OF AMERICA." - TIGER WOODS



and a sandy beach are popular diversions. Its Thunder Alley go-cart track was designed by NASCAR superstars Martin Truex Jr. and Cole Pearn.