

A LOCATION UNLIKE ANY OTHER

The Golf Club at Black Rock

Of the millions of acres spanning the West, none are perhaps more ideal for outdoor recreation than those of Coeur d'Alene.

COEUR D'ALENE IDAHO: The Golf Club at Black Rock is named for rugged outcroppings of black basalt that jut up throughout the property. Its steep crags, sunken marshes, and precipitous bluffs are eye-catching. Members have access to a marina, the 7,000 square-foot event center, a private beach, a kids' camp, and a 31,000 square-foot clubhouse (with a pool, spa, tennis courts, and fitness center). Its Jim Engh design was named "Best New Private Course in 2003" by *Golf Digest* and is currently 91st on the publication's 2019 ranking of "America's 100 Greatest Golf Courses."



Greg Rowley is a member and primary real estate broker within the community. "I have witnessed firsthand the success of Black Rock," said Rowley. "In 2018, we had 41 homesite sales, up more than 80 percent from the previous year. Our location on the west side of Lake Coeur d'Alene is one of our strongest selling points, providing interesting topography with close proximity to Spokane and Coeur d'Alene."

LAND OF MILK AND HONEY

According to the American Lung Association, Coeur d'Alene is considered one of our country's best air quality cities. "If you crave open space, nature, and a clean environment, Black Rock is tough to beat," praised Rowley. "Our abundance of natural resources can't be overstated."

The community offers a wide selection of lifestyle options ranging from turnkey homes to homesites, up to two acres, with panoramic views of the lake, golf course, and mountains (in many cases all three).

"I've been involved with Black Rock since day one and have the utmost confidence in recommending Black Rock to my clients. A litmus test determining the health of a private community is to evaluate the longevity of its staff. If it's a good place to work, it's even a better place to play." ■

For membership information at The Golf Club at Black Rock, please visit BlackRockIdaho.com.



During the inaugural Member/Guest Tournament, a giant cannon was rented to mark start of play. The discharge was so powerful that it knocked the golf staff on the ground, cracked the cart path, and started a small brush fire!