

A Salute to...



“Sprawling glaciers from the ice age carved out the terrain for Rock Creek. The rugged, natural beauty of the Lake Coeur d’Alene countryside had me at hello.”

– TOM WEISKOPF

THE CLUB AT ROCK CREEK

The Club at Rock Creek is a private community with a Tom Weiskopf designed golf course, an expansive practice facility, a dog park, nature trails, and sports courts.

COEUR D’ALENE, IDAHO: As a retired Air Force colonel, Jeff Severs did his fair share of travel—moving 11 times in 16 years. “We are the poster child of a military family,” explained Severs. “My dad was a one star Air Force general and my two brothers served our country. During my tenure, I was one of 300 personnel on a task force from 13 countries to design, build, and launch military GPS tracking. The system involved 24 strategically positioned satellites allowing coverage around the globe.”



Colonel Jeff Severs, USAF, Ret.

Civilian friends recruited Jeff to accept a management position at SprayCool, based in Clarkston, Washington. “We developed a process that removed heat inside electronics. Before being purchased by Parker Aerospace, we were generating \$35+ million in annual sales,” reported Severs. “The move to the Pacific Northwest opened my eyes to the region’s terrific golf offerings.”

With a lifelong goal to become a single-digit handicap-

per, Jeff dedicated time from his hectic schedule to work on his golf game. “Our family was living in the greater Coeur d’Alene area and I toured all the fine local clubs,” continued Severs. “A membership at The Club at Rock Creek clearly was the best fit for me. The Weiskopf Course and practice facilities can’t be beat. The initiation fee and dues structure are reasonable and, as an added perk, we receive access to 18 Foley wineries in the Pacific Northwest, California, and New Zealand.”

NEAR NATURE, NEAR PERFECT

The Club at Rock Creek is often referred to as “where wildlife and a few lucky golfers play.”

“Last year, as I approached the tee box on No. 14, I had to pause and wait for a mother black bear and her three cubs to scamper across the fairway. It was such a sight that I couldn’t remember my score when I holed out!”

“I find it symbolic that the insignia for an Air Force colonel is the silver eagle,” concluded Severs. “It’s not uncommon for porcupines and moose to be my gallery on the ground and a soaring bald eagle to be watching from the air.” ■

For more information, visit TheClubAtRockCreek.com.

MOOSE, ELK, AND DEER are commonplace at The Club at Rock Creek. Each has very different personalities. Deer are timid, elk spook easily, and moose will hold their ground.