



Marketing a Milestone

THERE ARE more than 39 beaches on Anguilla. Rendezvous Beach, adjacent to CuisinArt Golf Resort & Spa, is a long, curving ribbon of pale-gold colored sand held in the protective arms of a two-and-a-half-mile-long bay. Being on the island's gentler, Caribbean side, it's calmer, shallower, and warmer than those on the opposite side of Anguilla.



Our crew enjoying our final night.

By Mark Pazdur, Publisher

ANGUILLA, BRITISH WEST INDIES: Life is filled with important moments, big and small, that deserve to be celebrated. This summer marked one of those milestones with my 50th birthday.

In July, 12 of us traveled from Los Angeles to The Reef by CuisinArt (via two airplane trips and a 30-minute ferry) to the sun-drenched island of Anguilla in the Caribbean.

One might question, when Los Cabos and even Hawaii are closer, why would we travel to such an exotic locale. The answer: memories.

Over the course of a week, our group reveled with fine food, enjoyed many a cocktail, and set up base camp on one of the most stunning beaches in the world. The trip was made all the sweeter by beating my best friend of almost three decades on the resort's Greg Norman Signature course, four up with three to play!

CuisinArt Resorts, located on 400 beachfront acres, is comprised of two sister hotels: The Reef by CuisinArt and CuisinArt Golf Resort & Spa. Both offer expected service standards and amenities, but with slightly different cultures.

The Reef by CuisinArt has an urban chic vibe reminiscent of architecture and interior design you would find in New York City's Soho district. The beds are comfy and I took pictures of the stunning beautiful bathrooms for ideas during our



The Beach Bar & Grill

next remodel. *CuisinArt Golf Resort & Spa*, with its Mediterranean architecture, offers more restaurant choices, a luxurious spa, and our preferred beach of choice.

No matter which hotel you choose, plan a lunch at the Beach Bar & Grill, CuisinArt's beachfront restaurant offering an uber Caribbean menu and an ambiance that creates Instagram worthy moments no matter the occasion. ■

Anguilla sits six miles north of St. Maarten in the Lower Antilles, at the northernmost point of the Caribbean. Unpretentiously sophisticated, the island didn't have electricity or telephones until the 1960s. Large cruise ships, casinos, duty-free shops, and malls are banned—a move that has kept its culture down to earth and relaxed.

For more information on The Reef by CuisinArt, please visit TheReefbyCuisinArt.com. For more information on CuisinArt Golf Resort & Spa, visit CuisinArtResort.com.

