

# The Secret Is Out



*Sprawling glaciers that receded from the Spokane Valley after the Ice Age framed the surroundings of The Club at Rock Creek.*

COEUR D'ALENE, IDAHO: The average commuter wasted 42 hours—more than a typical work week—in snarled traffic last year. “I can commiserate with the best of them,” bemoaned Mason Farrell, president at The Club at Rock Creek. “I traveled the 101 in Los Angeles for years cooling my heels during rush hour. Now, with my move up north, I am more likely to pause for a family of deer alongside the road versus a cranky driver weaving in and out of lanes.”

## *THE WESTERN FRONTIER*

The Club at Rock Creek is a private community with a Tom Weiskopf designed golf course, sprawling practice facility, dog park, nature trails, and sports courts. An added member benefit includes access to 18 Foley wineries in the Pacific Northwest, California, and New Zealand.

“Gentle elevation change is one of the many reasons Rock Creek is so compelling,” said Weiskopf. “The course is a knockout, plain and simple. Its rolling lakeside terrain, thick with mature lodgepole pines and quaking aspen, cre-

ates a backdrop that draws you in. I was careful to create fair, classic designed bunkers with sand flashed up to hazard edges to blend well with the land. I couldn't be more proud of the course.”

## *NORTHWEST'S BEST KEPT SECRET*

“In my mind, the litmus test for a high quality golf community starts with its course design,” explained Farrell. “Rock Creek delivers. I didn't want to accept the job having to play a game of charades with prospective members justifying sub-par course conditions. One visit and you are sold.

“I'm a believer ‘if I like it, others will too.’ After all, I'm the demographic Rock Creek is seeking,” continued Farrell. “There are so many activities on land and lake, with 16 hours of summer sunlight, it's easy to see the appeal. With our new amenity package in the planning stage, Rock Creek represents attainable luxury in the great Pacific Northwest.” ■

*For more information, visit [TheClubAtRockCreek.com](http://TheClubAtRockCreek.com).*