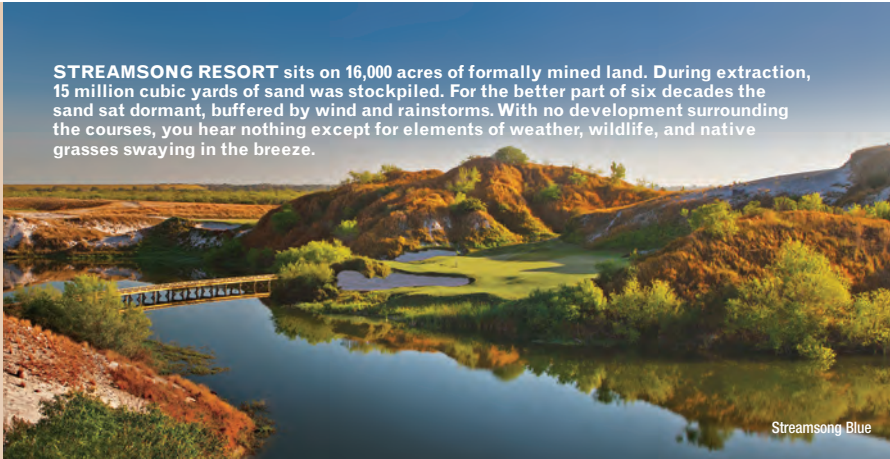


**STREAMSONG RESORT** sits on 16,000 acres of formally mined land. During extraction, 15 million cubic yards of sand was stockpiled. For the better part of six decades the sand sat dormant, buffered by wind and rainstorms. With no development surrounding the courses, you hear nothing except for elements of weather, wildlife, and native grasses swaying in the breeze.



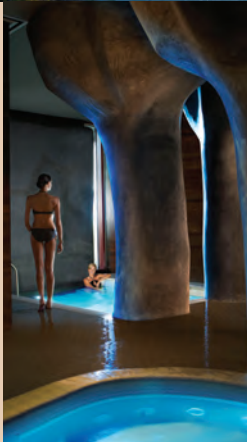
Streamsong Blue

Undulating fairways navigating through wild grasses and deep-water ponds, huge bunkers rolling from towering sand dunes and deep greenside pot bunkers define the unexpected.

(Below) The Bone Valley Tavern at Streamsong Black will soon feature an outdoor bar with an oversized outdoor fire pit creating a convivial atmosphere with panoramic views.



Streamsong Black



(Left) Streamsong's 7,000 square-foot, grotto-style spa will be expanding. Escape to nirvana with a Shirodhara massage utilizing ancient techniques over 5,000 years old.

(Right) The main hotel features contemporary design, with an emphasis on natural stone, metals and earth hues. Insider tip: Reserve one of the 12 guest rooms at The Clubhouse for your next buddies trip.



*"The land almost feels alive."* – BEN CRENSHAW, CO-DESIGNER, STREAMSONG RED

# Streamsong Resort

FLORIDA'S HIGHEST RATED GOLF COLLECTION

**STREAMSONG, FLORIDA:** A recent Small Business Administration press release reported that 61 percent of small businesses indicate more than 50 percent of their revenue comes from repeat customers and, on average, a loyal customer can be worth up to 10 times as much as their first purchase.

"I credit our strong word of mouth and repeat visitors for our wildly successful first six years," said a pleased Rich Mogensen, general manager at Streamsong Resort. "With 1,250+ golf courses in the state and dozens of fine resorts to choose from, having such a loyal following is noteworthy."

For the past two years, *Golfweek* has ranked Streamsong Black, Streamsong Red, and Streamsong Blue numbers 2, 3, and 4 in the state.

"The only course that ranked higher is the host course of the Players Championship," continued Mogensen. "One visit to our resort allows you to experience the best of golf in one location."

Each of Streamsong Resort's courses has a different look and feel. "This was intentional," described Mogensen. "Streamsong Black, our newest course, is big and bold with less elevation change, while Streamsong Red plays like a roller coaster, and Streamsong Blue challenges with incredible green complexes found nowhere else in the world."

"For those who can't get enough golf, take advantage of The Gauntlet, a two-acre putting course, and the Roundabout, a free-flowing seven-hole practice area."

## THE UNEXPECTED

Last year, the resort accommodated more than 400 groups, large and small. "Many find our self-contained environment an asset to keep their colleagues in one spot. Yes, we are rural, but the time it takes to drive from Tampa [50 miles] or Orlando [90 miles] is manageable. Our commute is often less than the time it takes to travel from midtown Manhattan to JFK Airport and instead of a bag of peanuts, we will have a skirt-steak taco and craft beer waiting for you at Fragmentary Blue, our rooftop bar with floor-to-ceiling windows offering lakeside views."

"Golf at Streamsong is both a quest for perfection and an art form. We are a lakeside retreat that's the ultimate escape for relaxation, enrichment, and rejuvenation. What will surprise you is the bounty of activities available after your round," said Mogensen. "Our shooting guides are NSCA [National Sporting Clays Association] certified. Select from 12-gauge and 20-gauge shotguns on a 12-station course."

"Your patience on water will be rewarded. It's not uncommon for an angler to hook an eight-pound bass and our archery course is equally entertaining with five Olympic-size targets ranging from 10 to 30 feet. Instructors are USA Archery Level 1 certified to teach you the proper way to set, aim, and release a recurve bow." ■

For more information on Streamsong Resort, please visit [StreamsongResort.com](http://StreamsongResort.com).

Golf architecture's most iconic foursome—Gil Hanse, Tom Doak, Bill Coore, and Ben Crenshaw—unite at Streamsong.