



Survey Says: MIRABEL IS THE PLACE TO BE



Artist rendering of the new bar



The club's membership enjoys an enviable lifestyle – 2,000 feet above the Valley of the Sun.

SCOTTSDALE, ARIZONA: Mirabel, a private golf club and community in North Scottsdale, is known to leave a lasting impression on anyone who drives through the gates. Nestled on nearly 800 beautiful acres of Sonoran Desert, the only things more welcoming than peaceful ambiance and amazing panoramic views are the friendly staff and membership. This combination creates the perfect setting for the walkable Tom Fazio golf course (with an in-season caddie program), the 37,000 square-foot Desert Lodge Clubhouse (influenced by Frank Lloyd Wright architecture), four Har-Tru tennis courts, a fitness center and spa, and an art deco resort-style pool; and there's more coming!

When the Board of Directors and club management of this debt-free, member-owned club started evaluating options for enhancements to its facility, they turned to the club's membership of 275 golf and 50 social members for direction. Based on a survey sent by management to the membership, the priorities were outlined and a Master Facility Plan was developed to address these member needs now and into the future. A strong 67 percent of Mirabel members who voted approved the \$6 million, 18-month endeavor which is estimated to be completed late 2020.

"Our private community is where high desert splendor meets small town charm," lauded Marcie Mills, GM/COO

at Mirabel. "Our investment in capital projects will position us as a leader for the next decade and provide amenities our members want today and into the future. Pending clubhouse improvements include nearly doubling the size of our fitness facility, adding four new pickleball courts, and a significant expansion of our bar and informal dining facilities to capitalize on our breathtaking, down-valley views. In recent years, we've had three times the demand for casual dining versus fine dining on white tablecloths by our members. With a fully subscribed golf membership, we have the resources to continue to invest in amenities and protect our culture as North Scottsdale's most friendly club."

THOUGHTS FROM A MOST PROLIFIC GOLF ARCHITECT
"Mirabel is a small, intimate club with amenities that equal its larger competitors in the Scottsdale market," said Tom Fazio. "It has positioned itself to be a winner in one of America's most competitive golf markets. Its long range planning has created a solid financial foundation and a proud, upscale membership. I think private clubs around the world can learn from its management and operations." ■

For more information on membership opportunities, please visit Mirabel.com.

"SCOTTSDALE offers something for everyone. Ask yourself, what's driving your search? Joining a private club isn't as much a financial decision as an emotional decision. Make sure the culture matches your personality." – MARCIE MILLS, GM/COO