"I think it's kind of special that the three of us designed golf courses in the same community. Each stands on its own." – JACK NICKLAUS

Hitting the Sweet Spot
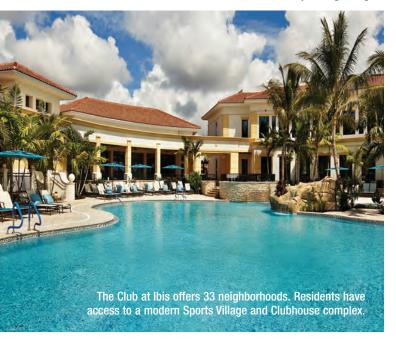
The Legend Course

"Best in Palm Beach County" and *"One of America's Healthiest Clubs"* are two recent awards won by **The Club at Ibis.**

WEST PALM BEACH, FLORIDA: "No matter your skill level, studies report a set of custom fit clubs pays dividends," said Ben Bauer, director of golf at The Club at Ibis. "It's not uncommon to see our high handicap members increase their ball speed and reduce their spin rate, gaining 15 yards with their driver. Even our single-digit players typically see a 'bump in distance' of five yards."

The Club at Ibis has three Nicklaus family-designed golf

The Club at Ibis offers 33 neighborhoods. Residents have access to a modern Sports Village and Clubhouse complex.

THE SOCIAL CALENDAR offers more than 20 cultural associations and an array of guest speakers.

courses: The Legend, The Heritage, and The Tradition, created by Jack Nicklaus Sr., Jack Nicklaus Jr., and Steve Nicklaus. "Ibis has firmly established itself as one of South Florida's top golf destinations," said Bauer. "Our winter golf season lasts 182 days and we have 150 golf events scheduled. We have more than 200 ladies in our 18-hole golf league and our teaching clinics from 'Walk with the Pros' and 'Getting Ready for Prime Time' are always popular."

The private community recently opened a new golf equipment studio offering the most advanced fitting technology to evaluate your swing. "About 35 percent of our sales were in hard goods [primarily golf clubs] in 2019. With our stand-alone space, we hope to grow sales a healthy 25 percent this year and better match equipment to the membership's needs.

"While Nicklaus golf is the core of Ibis, our amenities provide a wholistic lifestyle," said Bauer. "Our Golf Shop has much more than just golf apparel and equipment. We are able to offer lifestyle lines such as lululemon for our members." ■

For more information on membership opportunities, please visit ClubAtIbis.com.

MARTIN HALL, star of Golf Channel's *School of Golf,* is director of instruction at Ibis. The club's practice facility is world class, with a 144,000 square-foot tee box covered in seashore paspalum grass.