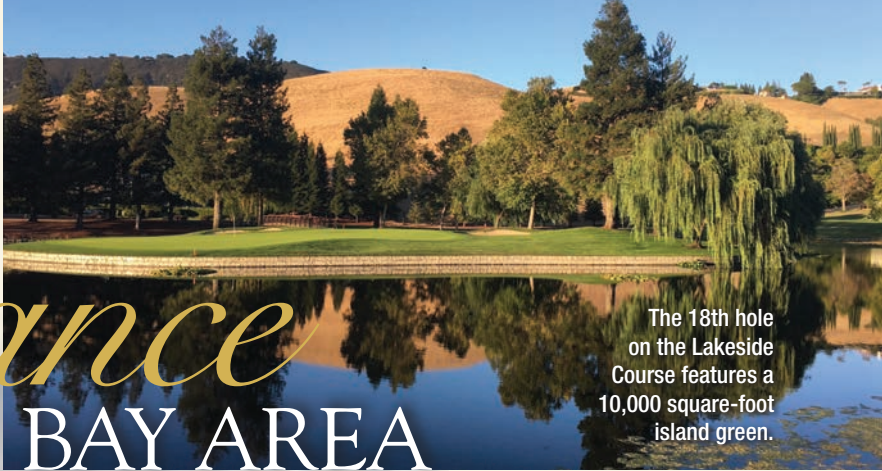


Brilliance

IN THE BAY AREA



The 18th hole on the Lakeside Course features a 10,000 square-foot island green.



Blackhawk Country Club delivers privacy, tranquility, and natural beauty in the safest town in California.

Prevo Health Solutions designated Blackhawk one of "America's Healthiest Clubs."

DANVILLE, CALIFORNIA: Although the state has more than 3,500 vintners, interestingly America is only the fourth largest wine producer behind Italy, France, and Spain. "We often think our region is the 'tail that wags the dog' when it comes to producing a fine Chardonnay or Cabernet," said Charles Lewis, executive director of food and beverage at Blackhawk Country Club. "The fact is *many* countries produce excellent choices. I have a feeling that's why our three annual wine fairs are so successful. In a typical year, members will order 12,000 bottles of wine that we've sourced from around the world."

Charles arrived at Blackhawk less than a year ago after a 22-year career with Hyatt. "My strong hospitality background was a key in landing the position," recalled Lewis. "I've had the opportunity to visit some of the best locations and work with some of the best teams in the business—and Blackhawk Country Club is no exception. We are midway through a capital improvement project to expand and renovate all of our dining options. We want to mirror the look of our new fitness and wellness center throughout our clubhouses by replacing darker colors with lighter tones found in classic California Craftsman architecture. It's more of an evolution versus revolution.

"We realize changes to the private club business model are at hand. My goal is to make required modifications without sacrificing the personal touch."



OFFERING BOTH SIDES OF THE COIN

Blackhawk Country Club's roster of amenities includes two clubhouses; seven restaurants; the largest tennis complex in Northern California, with 18 courts individually fenced to limit noise and disruptions; swim facilities that include a 10-lane lap pool with an underwater timing system for competitions; a bocce pavilion with over 800 active participants; 10,000 square foot fitness and wellness center; and daily child care services.

"During my tenure, there has been a definite migration toward family inclusiveness," reported Jessica Hood-Samaya, director of food and beverage. "That's one of the greatest assets of having expansive facilities that generate \$6.4 million per year in F&B revenue. The Falls Clubhouse is family oriented with a casual atmosphere, while The Lakeside Clubhouse is more formal with upscale dining. So, no matter your mood, we have a setting to match what you are looking for." ■

For membership information, visit BlackhawkCC.org.