

“The Dunes is a shotmaker’s dream. You will encounter elevated greens—a Robert Trent Jones signature trait. My best advice is to plan a half club more for approach shots. That’s not to say that play off the tee is a cakewalk; it’s as if Mr. Jones intuitively knew where you were going to hit your drive and placed a bunker in your way.”

— DENNIS NICHOLL, PGA HEAD GOLF PROFESSIONAL



MYRTLE BEACH, SOUTH CAROLINA: In the days before the railroad improved access to the nearly deserted beaches of South Carolina, vacationing families endured a lengthy, and often exhausting journey to reach the shore. At the time, Myrtle Beach was named “New Town” and you could go down Ocean Boulevard and literally tumble weeds would follow.

A contest was established to rename the town and, ultimately, Myrtle Beach was selected, referencing the wax myrtle trees that proliferate the area.

“I imagine our forefathers would be stunned to learn more than 15 million visitors vacation in greater Myrtle Beach each year,” reported Dennis Nicholl, head professional at The Dunes Golf and Beach Club. “With more than 100 golf facilities to choose from, our region has rightly earned the nickname, “The Golf Capital of the World.””

BEST OF BOTH WORLDS

No other design along the Grand Strand’s stretch of shoreline offers such a dramatic setting with panoramic vistas of the Atlantic Ocean. “What’s important to note, the Grand Strand is a 60-mile stretch of coastline with Myrtle Beach the center of action,” advised Nicholl. “The further you venture to the north or south of downtown, the more sedate your surroundings. That’s what makes our location so ideal. The Dunes is just far enough away from the attractions on

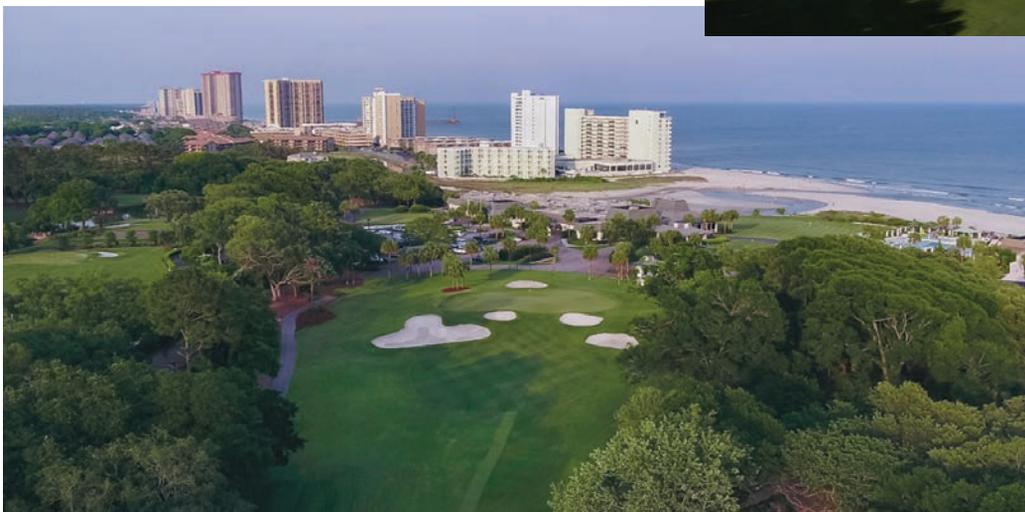
Member for a Day

The Dunes Club—distancing from the competition on the rest of the beach.

Ocean Boulevard to avoid crowds, but is only a short drive away if you are looking for lively nightlife.”

The Dunes Club was founded by a group of leading local businessmen who had the idea to build a recreational facility that would, among other things, include a golf course. The first nine holes opened for play in 1949. “The charter members believed ‘a club like ours should be shared,’” explained Nicholl. “And, since several of the members also owned beachfront resorts, a stay-and-play option has been a part of our history since the beginning. Although we are a private facility, we do offer limited tee times each day for reciprocal and resort play.” ■

For more information, please visit TheDunesClub.net or call (843) 449-5236.



Opened in 1949, the Robert Trent Jones layout has hosted many of golf’s prestigious competitions, including a U.S. Women’s Open, PGA TOUR qualifying tournaments, and a Champions Tour event. The design continually ranks as a “Top 100 Golf Course” on virtually every major magazine list.