



## Addison Reserve Defining the Intersection of Man and Nature

Located minutes from the heart of downtown Delray Beach (nicknamed America's Most Fun Small Town).

DELRAY BEACH, FLORIDA: Addison Reserve has done anything but rest on its laurels. In the past five years, few corners of the exclusive private community have been untouched. After unveiling its Lifestyle Center and Clubhouse refresh, attention turned to a complete renovation of its three nine-hole courses, creatively named Trepidation, Redemption, and Salvation.

"We decided to keep the names of each course. They represent a part of our club's history," expressed Kevin Baldizar, director of golf. "Everything else is a complete redo from top to bottom, from irrigation infrastructure to green contours."

Deciding on which architect to select for the job required homework. "Some golf course architects specialize in new builds, some have non-compete clauses in South Florida, and several just didn't seem like a fit right off the bat," recalled Baldizar. "During our introductory session with Rees Jones, we found him to be open-minded, full of original ideas...and a genuinely nice guy."

Once Rees was awarded the contract, sleeves were rolled up to determine a renovation game plan. "Several of our goals included proper forward tees and to create more diversity of yardages between par-4s to reduce repetitiveness and allow for more shot variety," recalled Baldizar.

"Our new practice facilities and Trepidation's nine are now open and receiving rave reviews. Work continues on our other two nines with an expected opening in the fall if Mother Nature cooperates this summer," said Baldizar with crossed fingers. "Although this has been a major disruption for our membership, we have tried to relay realistic timelines and avoid a best-case scenario. Underpromising and overdelivering has served us well."

For more information, please visit <u>AddisonReserve.cc</u>.





## Interview With the Open Doctor

Rees Jones learned golf by osmosis, traveling as a child with his architect father (Robert Trent Jones) and competing as a junior golfer in college. After graduating from Yale, he worked in his father's design

firm, then launched his own New Jersey-based Rees Jones Design. After 22 majors and four Ryder Cups on courses that have his fingerprints, he earned the nickname "The Open Doctor."

"Any project, whether a new build or redesign, is a two year marriage between the club and architect. A redesign presents a special set of challenges wherein you often have to work within the existing routing envelope. My relationship with Michael McCarthy [CEO/GM at Addison Reserve] and his team has been a dream and smooth sailing. He is a first-class individual who is dedicated to making Addison Reserve better each day. We are all on the same page to 'do it right.'"

"One of the not-so-subtle changes I am implementing to the three nine-hole courses at Addison Reserve is a recontouring and repositioning of fairway bunkers. The original design by Arthur Hills didn't expect the distance gains amateur players have made in recent years and the invention of hybrids. I want members to be able to utilize a hybrid from fairway bunkers. While challenging, I don't believe you should have to hit a nine-iron out for recovery. By implementing various locations for the bunkers throughout the golf course, they create an appropriate strategy for every player no matter what distance they hit the ball."

## "I am keeping in mind

the member demographics to not make the courses play overly long. I want each nine to be interchangeable, having only personality differences."

## "As long as golf keeps

affordability in mind, our sport has a long runway ahead. In the past couple of years, a new generation has been introduced to the benefits of the game and the opportunity to unplug and socialize. I think all would agree, there is nothing more fun than to smack that ball off the tee. It's such a great sensation!"

- REES JONES



"We are a Distinguished Elite Club and are recognized as No. 5 out of the top 150 country clubs in the country and No. 23 in the world by Platinum Clubs of the World. We are also honored and recognized as a leader in the fitness and wellness arena in the club industry. Our 35,000 square-foot Lifestyle Complex features a two-story fitness center, spa, tennis and pickleball complex, basketball court, green space, resort pool, outdoor whirlpool, children's splash pool and game center, and casual dining restaurant. Additional outdoor fitness spaces include bocce courts and five parks in the community, one with playground equipment and a soccer field, one with outdoor fitness equipment, and one for four-legged residents." — MICHAEL McCARTHY, CEO/GM AT ADDISON RESERVE