

The Most Beautiful Place in the Lowcountry



Its distinguished history, dating to the 1700s, began when several land-granted members of the Colleton family established "the land between two rivers."

JUST OFF HILTON HEAD, SOUTH CAROLINA: How to engage with prospective private club members likely depends on your demographic. If you are under 35 years old, you grew up with social media, those that are 35 to 55 are drawn to websites, and for the eldest age group, traditional print still matters. "All three age groups are strongly represented here," conveyed Robert Sereci, CEO at Colleton River. "It's easy to see why. Our exclusive community offers two world-class signature golf courses [Jack Nicklaus and Pete Dye], an innovative six-hole par-3 course, and professional grade teaching facilities."

Beyond golf, Colleton River members have access to the Foot Point Tennis Center and Sports & Wellness Complex with dedicated personal trainers, physical therapists, and masseuses. "Although physical amenities are important, bricks and mortar never win over creating a sense of community," continued Sereci. "When a resident relocates off property,

they don't miss the golf course, they miss their neighbors."

PLATINUM APPROVAL

Colleton River has been ranked No. 108 by "Platinum Clubs of the World."

"Over \$21 million in new and expanded projects, including major renovations and additions to all levels of the Dye Clubhouse, have been completed in the past



In their own words:

- "Colleton River reminds me of Cypress Point (in California)." — JACK NICKLAUS
- "My design at Colleton River is the best l've built." PETE DYE





Interesting facts about Colleton River:

- The oldest tree, on the 15th hole of the Dye Course, dates to 1577.
- Seven miles of waterfront surround the club.
- The Dye course was selected by director Robert Redford for his movie, The Legend of Bagger Vance.
- The sun rises over the Dye Course, while the sun sets behind its Nicklaus Course.

year," detailed Sereci. "It's notable that Colleton River is the only private club in the county offering a true rooftop dining experience!

"During a cruise along our seven miles of waterfront, the patriotic lyrics of *America the Beautiful*, can't help but ring true."

For membership information, visit <u>ColletonRiverClub.com</u>.