



The Club That Says *Yes*

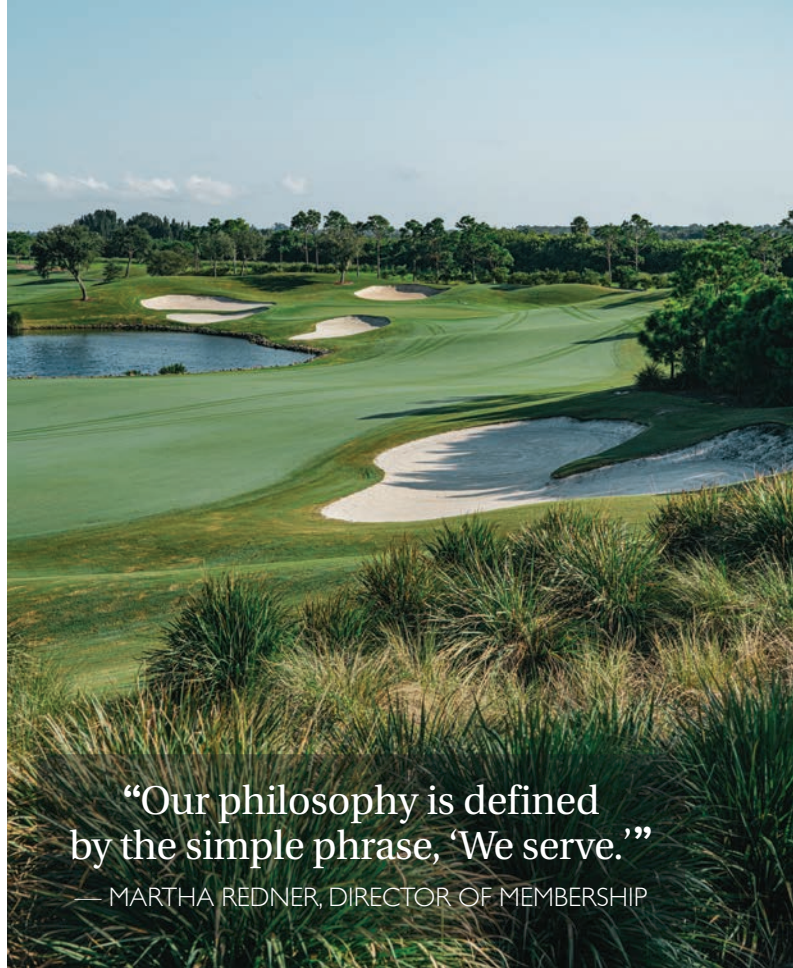
Quail Valley—changing the model of non-residential membership clubs.



VERO BEACH, FLORIDA: One of the benchmarks of success for a private golf club is a waiting list to *join*, a feat only a handful of facilities across the country are able to tout. Quail Valley, with its Nick Price/Tommy Fazio co-design, is one of the fortunate few with a robust five-year list of prospects requesting membership.

“We are privileged to live in an area that has a number of quality private clubs,” expressed Don Meadows, director of golf. “Each offers strong social programming and has great amenities. As it relates to our success here at Quail Valley, I believe our entire team has bought into our philosophy of ‘We Serve.’ If it’s morally correct and physically possible, let’s figure out and find a way to say yes! This mantra permeates throughout our staff. The word *no* really isn’t in our vocabulary.

“Most of our leadership team have been with Quail Valley for more than a decade. Our experience shows.



During the height of the pandemic, our team reached out to the entire membership [over 1,100 strong] via phone calls to ensure that they were OK both mentally and physically and if not, how could we help.”

Quail Valley Golf Club consists of three primary amenities: The Golf Club (no real estate infringing on the course), The River Club (the hub of social activities), and The Pointe (with club-owned member accommodations on the Indian River). “With no real estate purchase required, we offer the ultimate in flexibility. If pure golf is your passion, The Golf Club will be to your liking. If your family doesn’t have the same craving for the game, The River Club with its 43-slip marina, tennis facilities, pool, and fitness center will be to their liking,” explained Meadows.

The club boasts impressive demographics with a typical member family in their 50s. More than half belong to another local private golf club. “Our amenities and lifestyle allow members to be teenagers again, but with more disposable income—it’s a fantastic club with a terrific membership,” smiled Meadows. ■

For information, please visit QuailValleyGolfClub.com.

“**Quail Valley, from the outset**, wanted to be defined as a community based club that supported local organizations. During our inaugural year, we raised \$120,000. I am pleased to report that our total charitable contributions now exceed \$9.3 million with funding allocated to select non-profit programs in Indian River County focusing solely on children and their education.” — KEVIN GIVEN, CO-FOUNDER OF QUAIL VALLEY GOLF CLUB