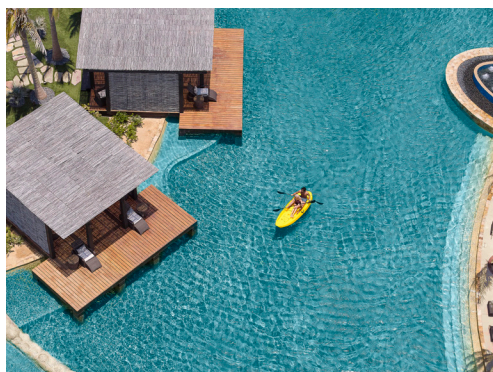


*"I love this country.* I've built golf courses all over Mexico, from the east to the west and have always been looking for an opportunity to establish a project in Cabo. I couldn't be more pleased with my partnership at Rancho San Lucas." — GREG NORMAN



Revetted bunkers, commonly found in Scotland, were designed to stop wind erosion. Tradewinds off the Pacific are nearly constant at Rancho San Lucas. Norman strategically utilizes the bunker design throughout the course, creating visually stunning backdrops on several holes.

## *Removed, Not Remote*



*Rancho San Lucas, the newest resort destination on the Baja Peninsula, is within minutes of the best Cabo has to offer.*

**By Mark Pazdur, Publisher**

CABO SAN LUCAS, MEXICO: Baja California has an engaging blend of Mexican and American cultures that have always appealed to me. I think the amalgamation of humanities complement one another and create an out-of-the-ordinary lifestyle. The Los Cabos area incorporates two distinctly different towns: Cabo San Lucas, known for its lively, and sometimes rowdy nightlife; and San Jose del Cabo, with its laid-back atmosphere and more traditional Mexican feel. The combination of these polar opposite towns has created a setting offering something for every-

one. You can dine at Nick-San, offering some of the best sushi in the world (rivaling Nobu in New York City), or sink your feet into the sand and grab a bite and beer at The Office. It's easy to see the area's appeal. Los Cabos is often referred to as the city where the "desert meets the sea."

In 1955, Don Luis Bulnes migrated from Spain to Cabo San Lucas when the town was nothing more than a sleepy fishing settlement with 400 residents. His hard work and an emerging tourism industry turned his hospitality business—Solmar Resorts—into a success and





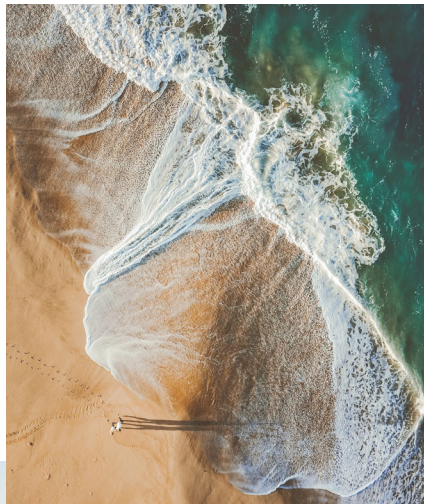
Brock Carothers, Amy Robey, JoAnn and Mark Pazdur, Laura and Bill Karnes, Scott Browne, and Susan Becker.



allowed him to purchase surrounding land.

As the baton was passed from father (Don Luis) to son (Francisco), plans were set in motion to transform a beachfront parcel of land, 15 minutes away from Cabo San Lucas, into a new standard of luxury living.

"We don't compete with the other fine communities in the region—we compete with the world," explained Francisco Bulnes. "Today, people have options. We have the best of what Cabo has to offer and we've worked hard to preserve what we have. In my mind, Rancho San Lucas is nature at its finest. We have mountain foothills, a rich desert landscape, an amazing variety of wildlife, and, of course, the orientation of living next to the world's largest ocean. It's a beautiful property. I know it well. I roamed the land as a kid, climbing trees and chasing jackrabbits! With our area's heritage, I thought fellow fishing and yachting enthusiast Greg Norman would be the perfect fit to design our golf course."



### *LIFE IS BETTER AT THE RANCH*

The Baja Peninsula is a sliver of land that runs parallel to Mexico's northwest coast. Separated from the mainland by the Sea of Cortez or the Gulf of California, Cabo San Lucas sits at the southernmost tip of the Baja. About a 30-minute drive from the Los Cabos Airport is Rancho San Lucas, a private club accessible to guests of Solmar Group hotels, fractional owners, and full-time residents.

My wife JoAnn and I, along with three other couples, traveled to Rancho San Lucas to celebrate our version of "V Day" with all of us being fully vaccinated.

The thought of lounging around a sparkling, man-made lagoon and challenging ourselves on its Greg Norman design that starts amid majestic windswept dunes, climbs through a thick cactus forest, and then culminates on the beach was a temptation we couldn't resist. Over a long

weekend, between margaritas, we enjoyed the best Rancho San Lucas has to offer, alternating between golf, fine food, and deep-sea fishing.

Management has done a good job separating family-friendly amenities from those preferred by empty nesters. As Rancho San Lucas continues to grow and expand, it's a destination worthy to be on your radar. ■

*For more information, please visit [RanchoSanLucas.com](http://RanchoSanLucas.com).*

*"This is the most spectacular piece of property I have seen in a long, long time."*

— GREG NORMAN